



CHATHAM
HEALTH ALLIANCE
BUILDING COMMUNITY THROUGH COLLABORATION

Board of Commissioners Update

June 20, 2022

Julie Wilkerson,
Executive Director,
Chatham Health Alliance

Chatham Health Alliance Overview

Mission/vision, history & structure



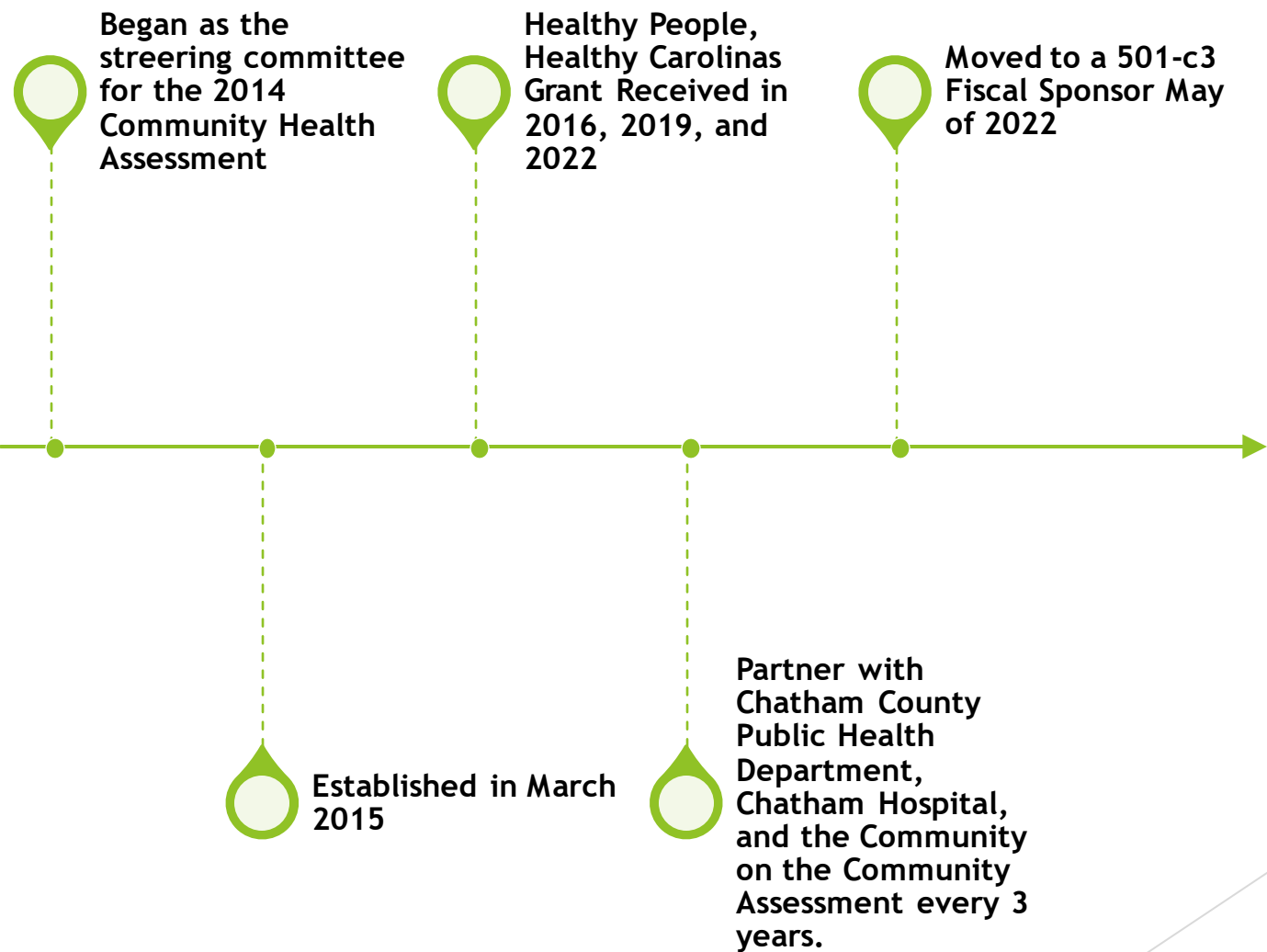
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About the Alliance

The Alliance is a member-led organization utilizing collective action to improve health and wellbeing in Chatham County. This Alliance is a program of a 501-c3 fiscal sponsor.

- ▶ Our vision is an active, thriving community for all- a Chatham where residents of all races, religions, ethnicity, sexual orientations, and/or gender identities achieve optimal health.
- ▶ To bring organizations and residents together to work on issues affecting health in Chatham County, with a focus on the health priorities identified in the Community Assessment.

History



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Chatham Health Alliance Structure

STAFF

EXECUTIVE
DIRECTOR

SOCIAL &
COMMUNITY
SERVICES
MANAGER

INTERNS &
STUDENTS

CHATHAMHEALTHALLIANCE.ORG

MEMBERS

LEADERSHIP
TEAM

ALLIANCE
MEMBERSHIP

Subcommittees

ACCESS

EQUITY

H.E.A.L.

RESILIENCE

Working Groups



Alliance Organizational Initiatives

2024 Community Assessment, Centering Equity and Community

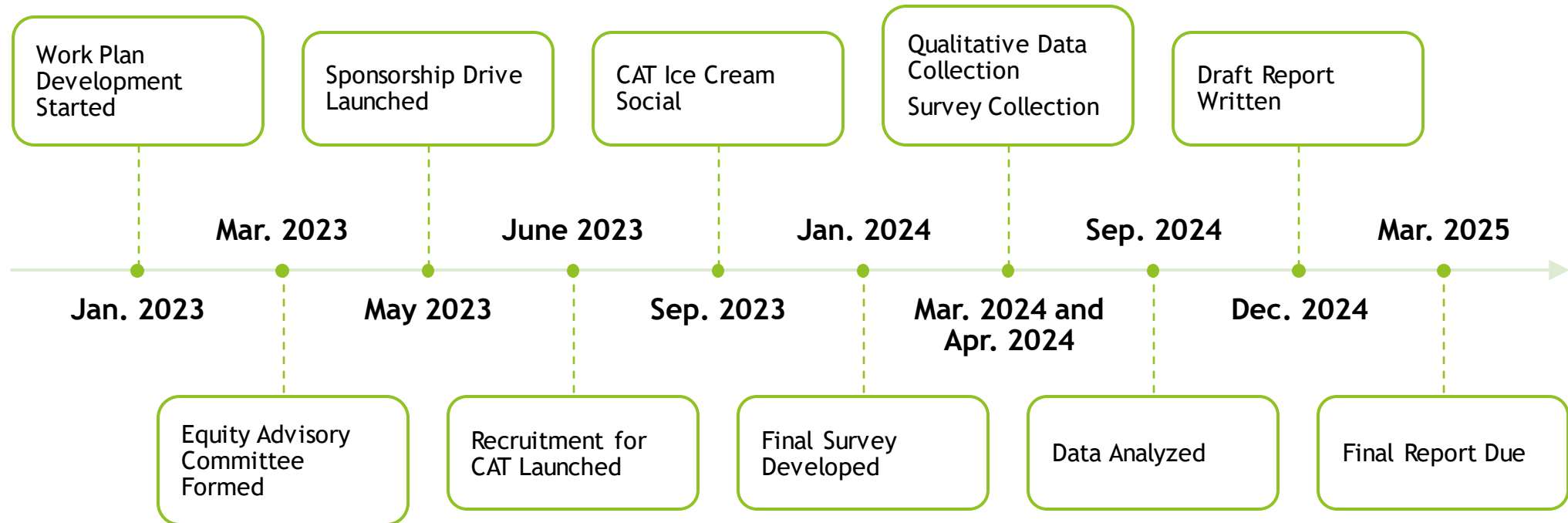


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Gearing up for the 2024 Community Assessment

- ▶ Work Plan Development
- ▶ Equity Subcommittee Planning and Implementation
- ▶ Sponsorship Drive
- ▶ Community Action Team Recruitment

2024 Community Assessment Timeline



Centering Equity and Community

- ▶ Demographic Survey Results
- ▶ Equity Plan for Alliance Memberships and Meetings
- ▶ Equity Plan for Community Assessment
- ▶ Community Action Team Launched

Prioritization and Subcommittee Action Plans

Access to Comprehensive Health Services, Economic Stability and
Resilience, Equity, Healthy Eating and Active Living



★ We are here!

CA 2021 Strategic Topics Identified

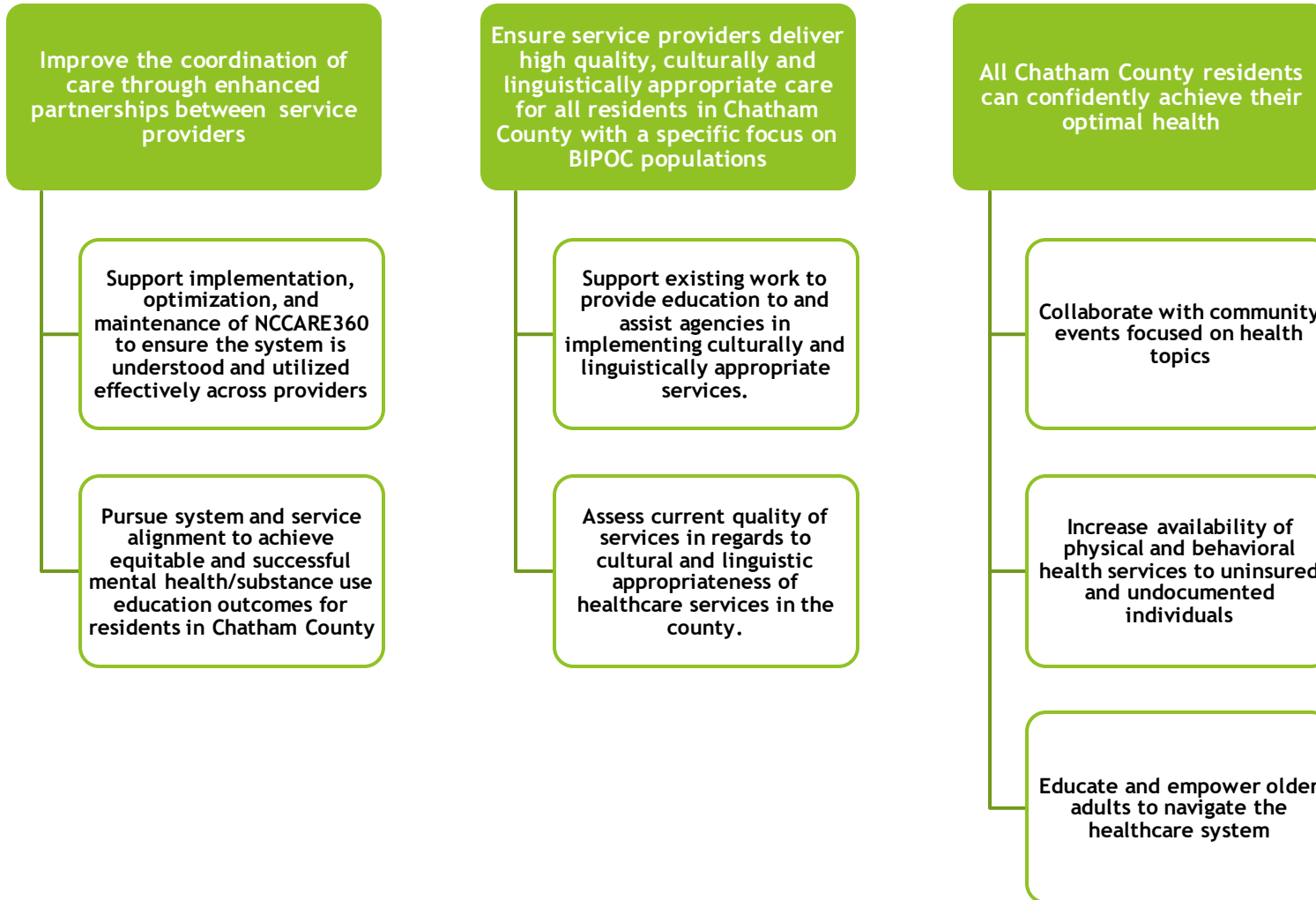
- Alliance prioritization task force, with guidance from CCPHD and Chatham Hospital, maintained the 3 health priority areas of Access, HEAL, and Resilience.
- Using Community Assessment data and additional information from community organizations and experts in the various topics 3 strategic topics identified.

Mental Health and
Substance Use

Transportation

Employment

Access to Comprehensive Health Services



Economic Stability and Resilience

Improve availability and equity of access to secure employment.

Develop professional growth opportunities that support a robust healthcare, behavioral health, childcare workforce in Chatham County

Create a living wage program in Chatham County

All youth aged 0-18 in Chatham County have the support they need to achieve their optimal education.

Support a Youth Council in Chatham County

Identify and address barriers to students graduating career or college ready

Equity

Diversify Alliance Membership

Targeted data-driven recruitment of new members

Improve accessibility of Alliance meetings and activities

Build a sense of belonging, safety and community within the Alliance for all members

Strengthen and expand the Equity lens of all Alliance members

Provide equity training and engagement opportunities to all CHA members

Establish member onboarding and training requirements

Implement onboarding and orientation protocol

Incorporate equity principles into planning, implementation, and evaluation activities of the Alliance

Train Alliance leadership and Equity Subcommittee members in meeting facilitation, planning for equity, and other key areas

Create a protocol for planning and evaluation based on the Health Equity Impact Assessment and other published tools

Provide technical assistance and guidance to other Alliance subcommittees and Alliance leadership

Empower member organizations to adopt equity tools in their planning, implementation, and evaluation processes

Curate an equity lens toolkit

Partner with other community-based organizations to provide equity training and technical assistance to member organizations

Healthy Eating, Active Living

All people in Chatham are physically active. All people in Chatham can easily access parks, trails, and active transportation methods.

Increase recreation infrastructure to promote physical activity

Increase active transportation infrastructure to promote access to community resources

All people in Chatham eat nutritious food.

Increase access to food nutrition program vendors throughout Chatham County

Chatham Health Alliance Projects & Programs

Community Resource Hub, Youth Voices of Chatham, Chatham Moves
Physical Activity Trailer



Community Resource Hub

A mobile co-location of free Chatham County resources and information.

- ▶ Operating Since 2020
- ▶ Main Program Team: Sara Martin, Chatham Health Alliance and Travis Patterson, SEEDS
- ▶ Ongoing partnership with the Interfaith Food Shuttle
- ▶ At least one Hub a month held in various locations
- ▶ Resources include:
 - ▶ Hot meals
 - ▶ CORA food boxes
 - ▶ Vaccines
 - ▶ Car Seats
 - ▶ Medication Lock Boxes and Disposal Kits

The Hub connects service providers and resources directly to community members. By going directly into neighborhoods, we are able to establish relationships and trust with the community.

Youth Voices of Chatham

A county-wide youth led advisory and leadership group.

- ▶ Partnership between the Alliance, CORE, SEEDS, Chatham County Schools, and Hispanic Liaison
- ▶ Three focus areas are social justice, community service, and civic engagement
- ▶ Power of Youth, youth leader training launched on May 20th
- ▶ Second part of YES! Training will focus on recruitment and retention
- ▶ Summer meeting to strategic plan for 2023-2024 school year
- ▶ Vision, Mission, and Core Values Developed
- ▶ Would like to join a BOC meeting!

Chatham Moves Physical Activity Trailer

A mobile trailer bringing equipment and physical activity programming throughout Chatham County



- ▶ Trailer is wrapped, cleaned, and ready for equipment
- ▶ Gathering community input on what equipment and programming they want
- ▶ Launch planned for fall 2023



Questions or Comments



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