



Chatham County, NC

Legislation Text

File #: 19-3002, **Version:** 1

Vote on a request to adopt a resolution supporting the NC Carolina Core

Action Requested: Vote on a request to adopt a resolution supporting the NC Carolina Core

Introduction & Background: Carolina Core is a collaborative, regional marketing effort promoting a central region in North Carolina for economic development. The corridor follows US Highway 421 from Winston-Salem to Fayetteville and includes four megasites, two of which are in Chatham County and have significant investment from Chatham County. The area has more than 30 colleges and universities and is a competitive place to do business. The Piedmont Triad Partnership is requesting support of Carolina Core through this resolution. The Chatham Economic Development Board of Directors adopted the resolution on February 12, 2019.

Discussion & Analysis:

How does this relate to the Comprehensive Plan: Carolina Core directly promotes Moncure Megasite and Chatham-Siler City Advanced Manufacturing Site, which are identified as employment centers by the Plan. The overall effort to promote the region will positively affect the Central Carolina Business Campus as well.

Budgetary Impact: N/A

Recommendation: Motion to adopt the resolution supporting NC Carolina Core.