



Town of Siler City

Town Manager's Office

March 31, 2017

This address is prepared for the Chatham County Board of Commissioners, to be presented at its Monday, April 17, 2017 Work Session. The Town of Siler City is thankful for an opportunity to share this update with the Chatham County Board of Commissioners. The following offers an overview of various interests, activities, programs and projects that have been and are being engaged and advanced by the Town of Siler City.

Master Planning

- Downtown Masterplan
- Parks and Recreation Masterplan
- Pedestrian Masterplan
- Land Development Plan Update (Just Beginning)
- Strategic Economic Development Plan (Through the NC Rural Center STEP Program)
- Comprehensive Capital Improvement Plan (Water and Sewer System)

Business Orientation

- UDO Review Committee and subsequent UDO Revisions
- Appearance Committee
- In-person Predevelopment Meetings

Industry (Expansions/Relocations)

- Acme McCrary
- Boyd Manufacturing
- Charter Furniture
- VP Coffee
- Brookwood Farms
- Mountaire Farms
- Chatham Siler City Advanced Manufacturing Site

Small Business

- SCDO Strategic Plan
 - Increase retail offerings in downtown
 - Develop tools to assist with small business development
 - Host at least 2 workshops on historic preservation
- STEP for Small Business Program
 - \$100,000 revolving loan
 - Partnership with EDC and CCCC
 - Building Reuse Grants

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To advance a framework for our success through balanced governance, dynamic partnerships, and an engaged community.

- Workforce Development
 - Outreach teams
 - Available building inventory list
 - Lenders Forum
 - Small Town USA Film Debut
- Pre-development Meetings

Outside Resources to Aid with Public Improvements

The following is a list of grants and other outside dollars being brought into Siler City for meaningful public improvements that will aid in the bolstering of our local economic environment and improve the living quality of our residents.

• ADA and Crosswalk Projects	\$90,000	
• Siler City Swimming Pool	\$1,000,000	(50% Local Match)
• Loves Creek Greenway	\$1,200,000	
• Various Sidewalk Projects		
○ Safe Routes to School Grant	\$500,000	(20% Local Match)
○ East 3 rd Street	\$200,000	(20% Local Match)
○ East Raleigh Street	\$100,000	(20% Local Match)
○ North Chatham Study	\$100,000	(20% Local Match)
• HWY 64 Improvements	\$10,000,000	(20% Local Match for Ped)
• STEP for Small Business Revolving Loan Program	\$100,000	
• Airport Runway Rehabilitation Project	\$2,000,000	(10% Local Match –County Assisted)
• Runway extension and parallel taxiway project	\$5,000,000	(10% Local Match)
• PAPI (Precision Approach Path Indicator) replacement	\$100,000	(10% Local Match)
• Airport approach obstruction clearing	\$350,000	(10% Local Match)
• Airfield Light Replacement	\$800,000	(10% Local Match)
• Golden Leaf Water/Sewer Project	\$4,000,000	
• Downtown I&I Study	\$20,000	
• CDBG I&I Grant	\$2,000,000	
• CDBG-ED Wastewater Treatment Plant	\$1,500,000	(\$4.5million project)
• 319 EPA Grant – Boling Lane Park	\$150,000	
• Governor’s Crime Commission (PD) Grant	\$100,000	
• In April, NC Bond Money – Water Plant	\$2,000,000	potential (\$4,000,000 project)

This list represents approximately \$30,000,000 of projects that have been, or will soon be, implemented. This is compared to the annual operating budget for the Town of Siler City of approximately \$10,000,000.

Securing outside resources to make these projects possible could not be done without

- Hardworking efforts of town staff
- Strong partnerships between Chatham County, Chatham EDC and the Town of Siler City
- Vision, direction and leadership of the Siler City Mayor and members of the Town Board of Commissioners.

Programs and Recognitions

- 2015 Small Town of the Year – NC Rural Center
- 2016 First Place Award – National Night Out – Population under 15,000
- Awarded participation in the most recent round of “Building Integrated Communities” program through UNC Chapel Hill