



Chatham Economic Development Corporation

Board Application

Name Chreatha Alston
Mailing Address 722 Mitchells Chapel Road, Pittsboro, NC
Home Address (if different) _____
Home Phone 919-545-9545 Work Phone _____ Cell Phone 919-219-6825
Email Address chreatha@embarqmail.com
Township of Residence Pittsboro

Are you currently serving on a board or committee in Chatham County? ☒ Yes ☐ No

If yes, please list all boards and committees on which you currently serve:

Chatham County Group Home

Please list your educational background. Include names of schools and degrees held.

MPA: Strayer Univ.; BBA: Strayer Univ. AAS Paralegal Stud.: CCCC; AAS Com. Eng.

Name of employer NC Community College System
Address of employer 200 West Jones Street, Raleigh NC
Position Director of Engagement Services

Please list the names of the civic organizations in which you currently hold membership:

Eastern Star Organization, Golden Circle Organization, Youth Gleaner Organization.

Explain how your education, knowledge, and experience will be an asset to the EDC.

My marketing knowledge, real estate background and Chatham County native experiences will bring value-add to the EDC because I can bring all of this experience into helping Chatham County grow.



Describe your vision for economic development in Chatham County.

My vision is for Chatham to maintain its rural character while incorporating slow, steady growth in housing and retail options for all economic walks of life.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

Housing options are of particular interest to me partly because of my real estate background and my prior work with Chatham Habitat for Humanity - it's important that we have affordable single family and rental housing in the county.

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development is financial and social growth in a community - it is important because Chatham is becoming a viable option for Orange and Wake county overgrowth and for transplant residents. We need to have a strategic plan so we do not grow too fast or in the wrong areas and become an Apex/Cary - whose growth spawned too fast.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I would like it to maintain it's ruralness with small pocket neighborhoods that cater to unique businesses and offer more recreation options for Chatham County residents wholistically - not just North Chatham.

Please describe how your background relates to your interest in serving on the board.

I have a real estate, legal and marketing background that would offer knowledge and experience-based opinion/views for moving Chatham County forward.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

I would do it collaboratively and collectively - incorporating volunteer input and opinions before developing a plan on how to attract those businesses.



Demographic Information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender ☐ Male ☒ Female

Date of Birth 1973

Ethnic Background

- ☐ White, non-Hispanic ☐ Hispanic ☐ Native American
☒ African-American ☐ Asian or Pacific Islander ☐ Other

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation

Attn: Kyle Touchstone

PO Box 1627, Pittsboro, NC 27312

Fax: 919-545-8372

Email: info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: Blake L. Andrew, Jr. (Lin)

Mailing Address: 2615 Silk Hope Lindley Mill Rd Pittsboro, NC 27312

Home Address (if different): Click here to enter text.

Home Phone: (919)663-2937

Work Phone: Click here to enter text.

Cell Phone (optional): (336) 269-0207

Email Address: linchpfarm@embarqmail.com

Township of Residence: Albright

Are you currently serving on a board or committee in Chatham County? ☐ Yes x☒ No

If yes, please list all boards and committees on which you currently serve:

Click here to enter text.

Please list your educational background. Include names of schools and degrees held.

Silk Hope Elementary, Jordan Matthews HS, Elon College, Economics Degree

Name of Employer: Self Employed Farmer

Address of Employer: Click here to enter text.

Position: Click here to enter text.

Please list the names of the civic organizations in which you currently hold membership:

Silk Hope Ruritan Club

Explain how your education, knowledge and experience will be an asset to the EDC.

My family goes back many years in the Silk Hope area of the county. We in agriculture are in an ever changing industry that constantly feels pressures from things ranging from immigration debate to land development to secure markets for our products.

Agribusiness is a foundation for a prosperous county and state and I feel I can add a little knowledge about Agribusiness in Chatham County.

Describe your vision for economic development in Chatham County.

I have witnessed a lot of change in Chatham county in my lifetime and will no doubt continue to see changes. Changes will happen, but the issue to me is, how do you respond and adapt to the changes. I want to see Chatham become more prosperous, providing a good economic situation that will allow kids like mine, to want to, and have



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the ability to, return here to live and work. Chatham county is a truly a special place to live and raise a family and again I want the economic situation to be another draw. Good stable, sustainable businesses providing good jobs, should be high on anyone's list for economic success

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

Agriculture is what I know most about but I realize that the future Ag economic development in our area of the state will continue to shift away from family farms to a more diverse combination of agribusiness. With the recent Mountaire investment in the county, Agribusiness continues to have a stable future providing incomes to many that will be spent in large part locally.

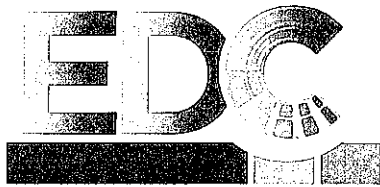
Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development is the way a city, county, state or nation improves the economic wellbeing of its citizens. Economic wellbeing ties directly to social wellbeing as well. A strong economic climate helps produce a good social climate that benefits many throughout the community. With our location, Chatham county is in a very good spot to use a strong economic development plan to capitalize on the continued increase of citizens by recruiting more stable, sustainable, long term businesses and industries. Not only will people want to live here, but they will want to work here as well.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

With all the new people projected to be living in the country in future, there is tremendous opportunity for a strong business environment. Looking at it from my point of view as a farmer, I see a lot of new mouths to feed and the local food movement could see large boost. In addition with more people available the labor force should be bolstered to help support good stable sustainable businesses. Foodservice type industries and the like will no doubt benefit but we need to promote more high tech and other types that will provide career opportunities for workers here in the county.

Please describe how your background relates to your interest in serving on the board. I've served on several boards and committees in the past and each time I have attempted to bring a little knowledge about agriculture and Agribusiness in the county to the table. Agribusiness economic impacts are tremendous for local as well as state residents. Agricultural incomes turn over numerous times in local economies which strengthens the economy as a whole.



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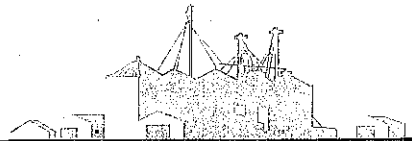


How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

Chatham county is a special place to live and raise a family. I live on a Century Farm dating back to the early 1800's and I have hopes that my children will have the opportunity if they so choose, to come back here to live and work. Recruiting good, stable, sustainable businesses, is of the upmost importance to insure kids like mine have the economic advantages that will allow them to live and work here. Attracting businesses is difficult and competitive and requires a lot of selling of intangibles like cost of living, location and business climate and support. Infrastructure and labor force must also be in place or assured to be on the plan. After identifying potential new business prospects, one must have the ability sell what they really believe in- how Chatham county is the best place for the new business



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Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender:

☒ Male

☐ Female

Date of Birth: 12/14/1967

Ethnic Background:

☒ White, non-Hispanic

☐ African-American

☐ Hispanic

☐ Asian or Pacific Islander

☐ Native American

☐ Other _____

Please send completed application by March 15, 2017 to:

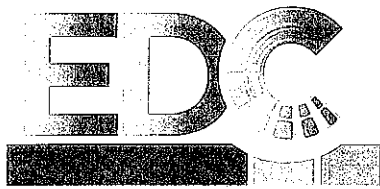
Chatham County Economic Development Corporation

Attn: Kyle Touchstone

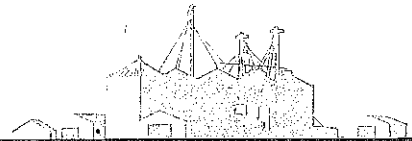
PO Box 1627, Pittsboro, NC 27312

Fax: 919-545-8372

info@chathamedc.org



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Chatham Economic Development Corporation

Board Application

Name: Lee Bowman

Mailing Address: 48 Tobacco Farm Way, Chapel Hill, NC 27516

Home Address (if different):

Home Phone: 919-370-3125

Work Phone: 919-951-0712

Cell Phone (optional): 919-697-1323

Email Address: lb Bowman@newlandco.com

Township of Residence: Baldwin

Are you currently serving on a board or committee in Chatham County? X Yes ☐ No

If yes, please list all boards and committees on which you currently serve:

North Chatham SECU Advisory Board; Chatham YMCA Board; Chatham Educational Foundation Ambassador Committee

Please list your educational background. Include names of schools and degrees held.

Terry Sanford High School (Fayetteville, NC) – Class of 1992; UNC-Chapel Hill (BA with Honors) – Class of 1996

Name of Employer: Newland Communities

Address of Employer: 1342 Briar Chapel Parkway, Chapel Hill, NC 27516

Position: Senior Project Manager

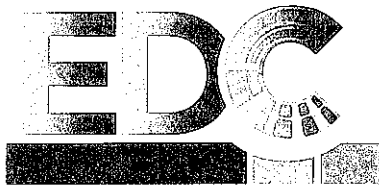
Please list the names of the civic organizations in which you currently hold membership:

Green Home Builders of the Triangle; Chatham Chamber of Commerce; Triangle Community Coalition

Explain how your education, knowledge and experience will be an asset to the EDC.

Although I am not a Chatham County native, I am a North Carolina native and have been actively involved in Chatham and counties nearby (i.e., Cumberland, Moore and Orange) for my entire life. I've nurtured a life-long interest in economic development and am well-versed on philosophies of smart growth, the intricacies of attracting business in a competitive marketplace, and the importance of educating and attracting a desirable labor pool.

Describe your vision for economic development in Chatham County.



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With the promise of Chatham Park and the recertification of our mega sites, Chatham County is changing. The best things we can do as leaders is to work hand-in-hand in a united effort to preserve all that makes Chatham County special. At the same time, we must focus on attracting and enticing companies that complement – and see value in – our culture, infrastructure, skilled labor pool, and education and training potential with CCCC.

Doing so certainly has its complications as the County will need to target the growth in areas that have the infrastructure to handle development. This smart growth philosophy will require the County to help guide resources to these areas to supplement the necessary infrastructure as well as services and amenities.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I have always had an interest in industrial location theory. In fact, as an economic geographer during my undergraduate days at UNC, my honors thesis focused on the location of the automobile industry in the Carolinas—specifically the BMW plant in Greer, SC. While that was more than 20 years ago and in a different part of the Carolinas, I remain very interested in the opportunities Chatham's two megasites provide for the automobile industry.

However, I am willing to serve the EDC in any capacity in which its needs can be bettered by my strengths. I feel that I understand the value of business and smart growth that Chatham County needs. By being a resident of the County for the past eight (8) years, I am keenly aware of challenges in balancing of growth while preserving the culture and rural character of Chatham County.

Briefly define economic development and tell us why you think it's important for Chatham County.

I see economic development from a variety of perspectives. One needs to wear many hats to be a good economic developer: a cheerleader, an advocate and a doer. Ultimately, economic development is about the creation of job growth based on the character of the locale one represents. In Chatham County, and especially for the residents of the western part of our county—where chicken plants and mills were once the predominant employers—we need these “blue collar” positions but we also need to focus on the future and look towards technology-based industries, many of which demand a highly-educated workforce and pay higher salaries. A balance of positions is needed to obtain smart growth, attract residents, and further enhance the county's tax base.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

My family established roots in Chatham County in 2008. I am excited to raise my daughters here - in a county that has great access to arts, education and green spaces. The culture and people of Chatham County are unique and I aspire to



preserve the charm that first attracted me through responsible growth and engaging quality employment opportunities for everyone across the county.

Please describe how your background relates to your interest in serving on the board. Chatham County is among the largest counties in the state and I possess a great deal of knowledge about this region – its residents, businesses and geography. As a developer in a Chatham County master-planned community, I work hard to attract new citizens to the area. My interest in attracting appealing jobs in sustainable industries compliments my professional goals and also my personal interests as a Chatham County resident.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

I'd start by assessing each team members strengths (and weaknesses). Also, initially, I think it would be important to determine the various tasks needed to get done in order to achieve that specific goal related to attracting businesses to the County. Then, based on the duration of the project, I'd check in regularly with each of the team members and hold meetings as a group while the tasks were being undertaken. Concurrently, I'd follow-up with those EDC and County leaders to ensure that the progress being made was in alignment with their overall vision.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☒ Male ☐ Female

Date of Birth: 6/4/74

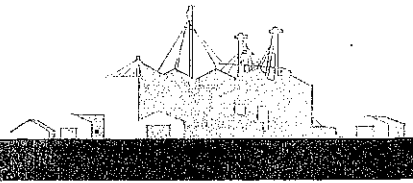
Ethnic Background: ☒ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org



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Chatham Economic Development Corporation

Board Application

Name: Mark Ferri

Mailing Address: 295 Bald Eagle Drive, Pittsboro, NC 27312

Home Address (if different):

Home Phone: 919 545 0964

Work Phone: 919 368 3011

Cell Phone (optional):

Email Address: mferrinc@gmail.com

Township of Residence: Pittsboro

Are you currently serving on a board or committee in Chatham County? ☐ Yes

☒ No

If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.
Master of Arts in Education Theory and Practice, East Carolina University and BA English,
BA Psychology-

Project Management Profession (PMP)

Service Management Profession (PROACT BOAST)

Certified Scrum Master – Agile project management

RAB Trained ISO 9000 and 14000 auditor

Name of Employer: Self Employed - Viatec Inc

Address of Employer: Same as Mailing

Position: President and CEO

Please list the names of the civic organizations in which you currently hold membership:

CalStart – Member

South Carolina Research Authority – SC Launch Member

Previously:

Chatham County Budget Advisory Committee

NC Project Management Association. Director of Leadership



Explain how your education, knowledge and experience will be an asset to the EDC. I have extensive experience leading organizations from strategic portfolio planning, project and program, development through delivery. In my previous work, I efficiently managed a portfolio ~\$140,000,000 annually and am an excellent steward of funding. Today I lead a cutting-edge hybrid technologies company driving new skills and jobs for a green automotive economy of the future. I explored locating Viatec manufacturing in Chatham County but found the limited ecosystem available here would have added substantial costs for services like fabrication, coatings, welding, hydraulics and others. I learned what limited my ability to do work in Chatham county and understand how we need to holistically implement the county strategy so others don't need to make the same decision.

Describe your vision for economic development in Chatham County.

Chatham county will necessarily see a shift toward service sector jobs over the next 20 years as Chatham Park creates more bedroom residents. The EDC has the opportunity to influence the growth of niche manufacturing or distribution capabilities that are not easy or cost effective to automate.

The county has tremendous farming capacity in a central location allowing Chatham to feed much more of NC than we do today. By creating incentives for expansion of our organic or high demand foods in the county we can protect the rural charm while evolving our economy. Chatham is an Arts center and that segment adds quality of life value to potential new residents and companies. We should encourage local arts and food events.

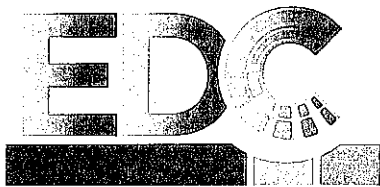
Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I am passionate about the systemic county strategy and sequencing the execution so we deliver incremental value to the county residents annually. I ask a ton of questions to make sure I understand why we might do something, whether that proposal is well thought through, likely to succeed, properly funded and reasonably staffed. I would like to work closely with various projects to ensure the execution is living up to the commissioner's vision.

Briefly define economic development and tell us why you think it's important for Chatham County.

Outside chains

Economic development happens as a result of internal decision and investment in concert with external macroeconomic forces. Effective development strategies should result in improved working opportunities, richer quality of life, increased real estate



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value and diversified services. Chatham county businesses should benefit from favorable treatment and support in order to maintain a Chatham county's character.

If done poorly Chatham county businesses will be supplanted by chains and driving through Asheboro is my view of this being done poorly. The town is a conveyor for tourist dollars to move to chains out of county and out of state. The benefit to the community has been substantially negative leaving little of Asheboro's charm and character intact

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I would like to see more non-chain businesses open in the city center and connect to the other city centers via light transportation / shuttles. People should be able to come to Chatham in 15 years, park at any one of the town centers in Chatham Park or downtown, out by the greenways or near the lake and spend the day without needing to drive. Autonomous electric shuttles on our greenways would differentiate Pittsboro at relatively low cost. We need to attract professionals as well as improve our trade skills. Niche businesses will act as a draw to the county – New Horizon's Trading Company's expansion to biz 64 west along with Phoenix Bakery near the community college and agricultural complex transformed that stretch of Pittsboro. Siler City has similar challenges and is an example of ½ way to becoming Asheboro. Without a coordinated strategy there the town will struggle to attract larger business / manufacturing to support the community's needs in the coming years.

Our aging population suggests the opportunity to focus development on this group with entertainment, dining, healthcare services, and accessible open spaces to enjoy the community

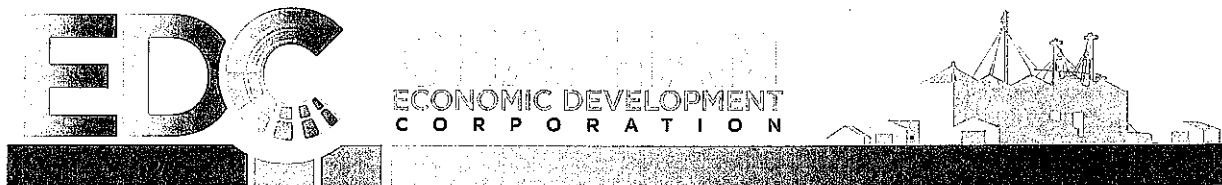
Please describe how your background relates to your interest in serving on the board.

I have had the privilege to work in a variety of roles from teacher, manager, entrepreneur, innovator, financial manager, and leader with the mental flexibility to provide value across a number of disciplines. I am a systemic thinker and appreciate working through long-term plans and driving on the ground realization of those plans.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

Understand the team and the specific goal. Contrast that with the county development plan. Determine what goals are most addressable and what may be missing.

Seek partnerships with counties who have navigated hyper growth in the past and leverage lessons gained to improve the substance or implementation of the vision for Chatham County.



Define a roadmap for delving value across a portfolio of actions and track and communicate the progress.

In the end we need to grow or attract businesses to Chatham which will support the transformation of the county both financially, aesthetically and culturally.

Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☒ Male ☐ Female

Date of Birth: 07/05/1970

Ethnic Background: ☒ White, non-Hispanic ☐ African-American
 ☐ Hispanic ☐ Asian or Pacific Islander
 ☐ Native American ☐ Other _____

Please send completed application by June 30, 2016 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org

P.O. Box 1627 ♦ 964 East St., Pittsboro, NC 27312
919-542-8274 ♦ info@chathamedc.org ♦ www.chathamedc.org



Chatham Economic Development Corporation

Board Application

Name Heather Johnson
 Mailing Address 119 Lannis St Pittsboro
 Home Address (if different) _____
 Home Phone 919 444 1186 Work Phone 919 444 9500 Cell Phone _____
 Email Address heather @ chatham books. com
 Township of Residence _____

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☒ No

If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.

Kearns High School, Utah

Name of employer Chatham Business Services LLC
 Address of employer 20 Sanford Rd Pittsboro
 Position Owner, Sole member LLC

Please list the names of the civic organizations in which you currently hold membership:

Pittsboro Business Association, Events Committee
Chatham Chamber of Commerce

Explain how your education, knowledge, and experience will be an asset to the EDC.

I currently work with my fellow small business owners to grow in cooperation. I feel that I bring a good connection to all in small business.



Describe your vision for economic development in Chatham County.

My vision is that Chatham County will measure it's economic development progress on a regular basis and make adjustments accordingly. Include Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I would like to encourage and develop small business outreach.

adiverse pool of businesses and organizations.

Briefly define economic development and tell us why you think it's important for Chatham County.

The process of growing our opportunities for jobs and prospects of new business. It is important to Chatham County, because we have diverse Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I think 2020 is closer than we think.

Hopefully, families are able to live, work and play in Chatham.

Please describe how your background relates to your interest in serving on the board.

My ability to positively collaborate with Chatham. follow businesses and connect them and organizations. How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

Access market research, provided by Chatham & surrounding area EDCs. Encourage the group to develop a timeline for the process and to

P.O. Box 1627 ♦ 964 East St., Pittsboro, NC 27312
919-542-8274 ♦ info@chathamcdc.org ♦ www.chathamcdc.org

meet with Admin from EDC.

**Demographic Information (OPTIONAL)**

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender ☐ Male ☒ Female

Date of Birth 9/17/73

Ethnic Background

- ☒ White, non-Hispanic ☐ Hispanic ☐ Native American
☐ African-American ☐ Asian or Pacific Islander ☐ Other

Please send completed application by March 15, 2017 to:

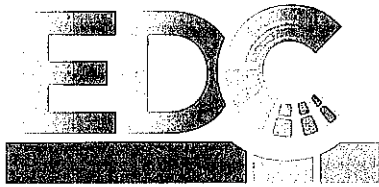
Chatham County Economic Development Corporation

Attn: Kyle Touchstone

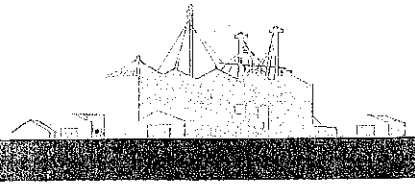
PO Box 1627, Pittsboro, NC 27312

Fax: 919-545-8372

Email: info@chathamedc.org



ECONOMIC DEVELOPMENT
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Chatham Economic Development Corporation

Board Application

Name: Linda McMasters

Mailing Address: PO Box 271 Siler City, NC 27344

Home Address (if different): 21 Pine Forest Siler City, NC 27344

Home Phone: Click here to enter text.

Work Phone: Click here to enter text.

Cell Phone (optional): 919 799-6903

Email Address: lindamcmasters@earthlink.net

Township of Residence: Siler City

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☐ **NO**

If yes, please list all boards and committees on which you currently serve:

None at this time.

Please list your educational background. Include names of schools and degrees held.

UNC-Greensboro, doctorate in Educational Administration

Name of Employer: Retired NC School Administrator, UNCG

Address of Employer: 1300 Spring Garden Greensboro, NC 27403

Position: instructor

Please list the names of the civic organizations in which you currently hold membership:

Click here to enter text.

Explain how your education, knowledge and experience will be an asset to the EDC.

I am originally from Siler City but have had homes in Raleigh and Greensboro. My husband and I have maintained our home in Siler City for the past 40 years. I am a licensed real estate broker and owner of McMasters Realty. I am opening a new office at 217 East Raleigh St. Siler City in late April 2017.

Describe your vision for economic development in Chatham County.

I see our county as perfectly located to enhance our State agenda and advantage the people of Chatham. Geographically, we are centrally located and benefit from Research Triangle Park and the universities and medical facilities that are within the piedmont. All contiguous counties are growing and moving our way. Our rich diversity can only complement our global attraction.



Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I am interested in programs that provide infrastructure and services such as job creation, affordable housing, crime prevention and K-12 education.

I would be interested in learning more and determining potential for our community.

Briefly define economic development and tell us why you think it's important for Chatham County.

Broad economic development goals promote high employment, sustainable growth and business retention and expansion. Collaborative efforts with media, education institutions and foundations are necessary to advance goals. Chatham County towns could use a boost without the unintended consequence of competition.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

Improvement in literacy, poverty, and other measures of economic stability is my primary interest. Economic development is closely related to human development. Chatham County will continue to benefit from new economic opportunities if there are programs and policies in place to assist new businesses and start-ups to meet their goals. We need to be seen as a vibrant community to live and work.

Please describe how your background relates to your interest in serving on the board.

I have served 40 years in education, 25 as an administrator in Chatham and Wake counties. I continue to work with the public as a college instructor, church leader and real estate broker. I served on the Board of Health for Chatham County many years ago. I am optimistic and enjoy problem solving.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

Research, consultation and negotiation would be necessary for any group with this charge. There is much that I would need to learn about existing efforts and past successes.





Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☐ Male ☐ Female

Date of Birth: 11-29-47

Ethnic Background: ☐ **White, non-Hispanic** ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: Jan Nichols

Mailing Address: 148 Fairview Road, Moncure, NC 27559

Home Address (if different):

Home Phone: 919-793-8224

Work Phone: 919-856-2167

Cell Phone (optional): 919-793-8224 **Email Address:** nichjan@gmail.com

Township of Residence: Haw River

Are you currently serving on a board or committee in Chatham County? ☒ Yes ☐ No
If yes, please list all boards and committees on which you currently serve:

Sustainable Prosperity Inc. – Secretary/Treasurer
Pittsboro Main Street Economic Revitalization Sub-committee
Chatham County Democratic Party

Please list your educational background. Include names of schools and degrees held.

Master Of Public Administration , NC State University, Raleigh, NC
Master of Fine Arts, University of Texas, Austin Texas
Bachelor of Science, State University of New York, Binghamton NY
Certificate of Non-Profit Management, Duke University
NC Realtor License, VRC Limited

Name of Employer: North Carolina Justice Center

Address of Employer: 224 S. Dawson, Raleigh, NC 27601

Position: Chief Technology Officer

Please list the names of the civic organizations in which you currently hold membership:

Leadership Triangle Alumni Network
NAACP, West Chatham
Orange Chatham Association of Realtors
Non-Profit Technology Network



Explain how your education, knowledge and experience will be an asset to the EDC.

I have a diverse background and experience developed through education, employment and volunteer interests. Thus I have knowledge and skills in policy, public administration, project management, small farms, and organizational management that will inform my participation on the board. At the same time I have a broad understanding of the stakeholders in Chatham who are affected by economic development policy and programs. My training and volunteer work as a mediator combined with other experience ensures that I can actively listen to constituents. This is critical to building buy-in to projects as well as crafting policies that meet the diverse needs of our county.

Describe your vision for economic development in Chatham County.

Chatham is going to grow. The question is how we grow and whether the benefits of growth are shared across the county. I want to be part of bringing new opportunities to our citizens, fostering new ventures while supporting existing businesses. Chatham is uniquely positioned to complement businesses in RTP, Greensboro and Raleigh with the added benefit of new industries in Chatham Park. We have a great quality of life and the opportunity to prosper while avoiding the negative impacts of growth.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I would be pleased to work in any area needed. That said I would be very interested in working on:

- Strengthening our downtowns

- Support for small business

- Promote regional planning and cooperation for infrastructure.

Beyond serving on the appropriate committee, I would be liaise with the related agencies and commissions and research and report to the EDC.

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development improves the economic well-being and quality of life for the community. This is achieved through policy and programs that support job creation and retention, attracts and supports diverse industries and businesses that pay good wages, provides infra-structure and results in a diverse and strong tax base.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

This is only three years in the future and thus many things may only be in the initial planning stage.

Farming would continue to be a valued and key part of the local economy



Chatham would be a destination for tourism based on the arts and recreation
We would have at least one manufacturing site in the process or actually on the
megasite in Siler City.

We will have mid-sized businesses that are related to RTP entities located in Chatham
Park

The number of residents commuting out of county for well paying jobs has dropped to
30%

Residents have benefited by workforce training to fill positions in new industries.

Millenials and younger people are staying in Chatham shifting the demographic to less
than 40% of residents are over 55.

Please describe how your background relates to your interest in serving on the board.

Most recently I have worked with Non-profits focusing on economic opportunity and
addressing poverty which supported policies that foster a vibrant economy, support
excellent educational opportunities and training programs. I have an understanding of
the necessity of strong partnerships among the business, government and community
organizations to achieve a resilient local economy. This is the best path for economic
opportunity for all of Chatham's citizens.

**How would you go about leading a team of ten volunteers tasked with attracting
businesses to Chatham County?**

The team would need to assess current efforts. I would assign members to gather
information and report back. The process of machining assignments would include
trying to match members' interest and passion with the task. County or regional
agency staff can also provide information. Among the things we would look at are:

- First we would need to find out what has and is being done to attract
businesses. What has been successful? What has not worked.
- We then need to answer the following questions:
- What areas of business exist that are opportunities to augment or
expand?
- What types of businesses has county leadership and the community
expressed interest in bringing to Chatham
- What is our infrastructure profile: what do we have, what do we need.
- What is our workforce profile?

I would work with the Department of Commerce and the Economic
Development Partnership of NC to develop industry specific materials for
Chatham, and a list of targets. Team members would be assigned prospects to
develop.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☐ Male ☒ Female

Date of Birth: 06/02/1951

Ethnic Background: ☒ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org

P.O. Box 1627 ♦ 964 East St., Pittsboro, NC 27312
919-542-8274 ♦ info@chathamedc.org ♦ www.chathamedc.org



Chatham Economic Development Corporation

Board Application

Name Michael Peluso
Mailing Address 25 Nassau Trail, Pittsboro, NC 27312
Home Address (if different) _____
Home Phone (919) 280-6681 Work Phone (919) 777-7725 Cell Phone (919) 770-0054
Email Address peluso72@gmail.com, mpeluso@cccc.edu
Township of Residence Pittsboro

Are you currently serving on a board or committee in Chatham County? ☒ Yes ☐ No

If yes, please list all boards and committees on which you currently serve:

Chatham Trades

Please list your educational background. Include names of schools and degrees held.

Basic Economic Development – University of North Carolina at Chapel Hill

Name of employer Central Carolina Community College / Triangle South WDB

Address of employer 1105 Kelly Drive Sanford, NC 27330

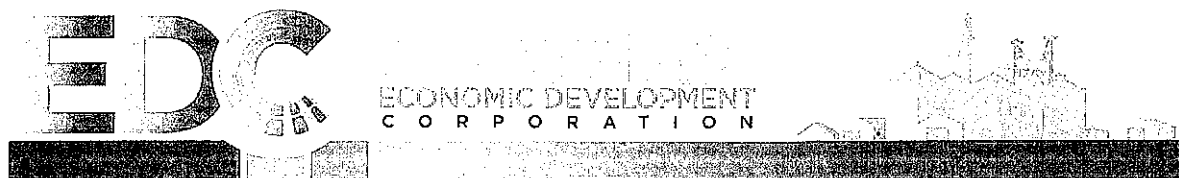
Position Business Services Coordinator

Please list the names of the civic organizations in which you currently hold membership:

Chatham Trades

Explain how your education, knowledge, and experience will be an asset to the EDC.

I have a strong understanding of economic development and its impact on communities and region. I have worked with ED extensively with my business outreach based position with TSWDB. With 20+ years' experience in the private sector, I understand the needs of business. It is this balance of experience with Public & Private Sector programs which allows me to Understand ED comprehensively.



Describe your vision for economic development in Chatham County.

Economic Development in Chatham County needs to be an engaged and empowered organization that drives broad ideas across all aspects related to economic development. The organization needs to become highly proficient at understanding the unique nature of the county's personality and split

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

The biggest aspect that interests me would be to assist in the process of attracting large prospects to our major industrial parks inclusive of a major manufacturer to the CAM site.

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic Development is the art of juggling many elements of a community to drive waves of activities that lead to long term and sustained growth in wealth and quality of life for as many people as possible. Chatham has tremendous untapped potential for long term prosperity.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

The best possible solution for Chatham is to accelerate our agrarian business while preparing for the states largest and newest advanced manufacturing cluster. The people would be our own citizens who are up-skilling for the new jobs that are coming online as new industry starts or prepares to ramp up.

Please describe how your background relates to your interest in serving on the board.

As a private sector technology expert with experience with workforce development, I believe I can add insight and guidance to the EDC as it drives forward with projects.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

The first step is to identify the right mix of low friction / high impact business in sectors that are expected to have long term growth. The next step is to lead the team to identify the best practices in attracting those types of business. The final step is to engage stakeholders in acting on those best practices and have the team to drive the process.



Demographic Information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender ☒ Male ☐ Female

Date of Birth 01/03/1972

Ethnic Background

- ☒ White, non-Hispanic ☐ Hispanic ☐ Native American
☐ African-American ☐ Asian or Pacific Islander ☐ Other

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation

Attn: Kyle Touchstone

PO Box 1627, Pittsboro, NC 27312

Fax: 919-545-8372

Email: info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: Dr. Jennifer Platt

Mailing Address: 706 Revmont Drive, Pittsboro NC 27312

Home Address (if different): Click here to enter text.

Home Phone: 919-218-8999

Work Phone: 919-218-8999

Cell Phone (optional): 919-218-8999

Email Address: jennifer@tickwarriors.com

Township of Residence: Click here to enter text.

Are you currently serving on a board or committee in Chatham County? ☒ Yes ☐ No

If yes, please list all boards and committees on which you currently serve:

1. The Community Lunch at St. Bartholomew's, Treasurer and Board Member

Please list your educational background. Include names of schools and degrees held.

1. UNC-Chapel Hill, DrPH

2. UNC- Chapel Hill, MSPH

3. Hendrix College, BA

Name of Employer: TickWarriors, LLC and JP&Associates

Address of Employer(s): 706 Revmont Drive, Pittsboro, NC 27312

Position: CEO and Founder (TickWarriors); President (JP&Associates)

Please list the names of the civic organizations in which you currently hold membership:

Click here to enter text

Explain how your education, knowledge and experience will be an asset to the EDC. My education first focused on environmental studies and environmental management in policy for my undergraduate work and master's from UNC-Chapel Hill. My master's was from the School of Public Health, so there has always been a public health perspective to my work. Many years later, I went back to school and got my doctorate in public health. That helped me hone analytical and policy analysis skills. I have spent my life and career devoted to improving both human health and environmental health. Last year I started my own company, TickWarriors, which merges all my past experience in marketing, operations, program development and evaluation, and strategic development. I've worked for governments (including a local utility), non-



profits, and for-profit organizations. All of this experience will provide a person who has acquired multi-perspectives through many walks of life for the EDC.

Describe your vision for economic development in Chatham County.

Economic development is the facilitation of improved overall well-being and health for people. I'd love to see a healthy, thriving economy where we have the ability as consumers to procure almost everything we need from the area and region. Economic development in Chatham is intricately intertwined with environmental protection; and we've found ways to use green businesses to improve the economy.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I am very interested in sustainable businesses, and how they can be used to improve the economy. I also have some minor background in IT and app development. I'm interested from the perspective of determining opportunities that can be developed if the right support existed, helping to demonstrate the need and ability to support such opportunities, establishing potential prospects, and then recruiting prospects.

Briefly define economic development and tell us why you think it's important for Chatham County.

For me, economic development is the facilitation of improved overall well-being and health for people. In late 2014, I led the development of a grant application for the Chatham County Health Department to secure funding from BCBS North Carolina on a Community-Centered Health Home initiative. The initiative focused on root causes of poor health. As we were setting up the Chatham Health Alliance, we met with people from many different sectors about poor health in the county. Time and time again, the conclusion was that we needed to come up with financial opportunities via jobs to improve the fundamental health and well-being of our citizens.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

With the advent of Chatham Park there is ripe opportunity for entrepreneurial IT ventures. For me, Chatham in 2020 is a magnification of seeds that already exist: a savvy intersection of health aficionados, local foods and farmers initiatives, and pulling in the tech ventures. There are new green industry companies, be they solar or other alternative energy, manufacturers, or services. In addition, there is an abundance of jobs for all skill levels and people are continuing to flock here because of favorable opportunities that offer lasting jobs. 2020 is not that far away – we must get busy!

Please describe how your background relates to your interest in serving on the board.

I have spent my life and career devoted to improving both human health and environmental health. Last year I started my own company, TickWarriors, which merges all my past experience in marketing, operations, program development and evaluation, and strategic development. I have brought together people with many different perspectives to work towards common goals. I've worked for governments



(including a local utility), non-profits, and for-profit organizations. All the skills I've developed enable me to provide a solid contribution to the board.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

First, we would all learn the background on initiatives that are underway to understand the platform we have at the outset. Then we would likely work together to brainstorm steps that the team feels need to happen to attract businesses, compare those to what are already underway, and then work together to move forward to attracting business.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☐ Male ☐ Female

Date of Birth: [Click here to enter text.](#)

Ethnic Background: ☐ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

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Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org

P.O. Box 1627 ♦ 964 East St., Pittsboro, NC 27312
919-542-8274 ♦ info@chathamedc.org ♦ www.chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: L. Eddie Staley, PLS, GISP

Mailing Address: 844 Dewitt Smith Rd, Pittsboro NC 27312

Home Address (if different): Click here to enter text.

Home Phone: 919-542-3082

Work Phone: 919-535-5207

Cell Phone (optional): 919-201-3561

Email Address: estaley@withersravenel.com

Township of Residence: Hickory Mtn

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☒ No

If yes, please list all boards and committees on which you currently serve:

Click here to enter text.

Please list your educational background. Include names of schools and degrees held.

1989 Graduate of Jordan Mathews HS. Attend Sandhills Community College for Engineering / Surveying Technology.

Name of Employer: WithersRavenel

Address of Employer: 115 MacKenan Drive Cary, NC 27511 Home Office

55 Grant Street, Suite D Pittsboro, NC 27312 – Local Branch Office

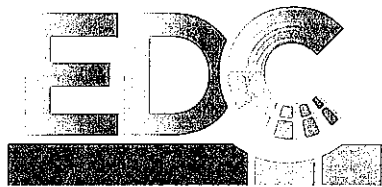
Position: Vice President of Business Development and Marketing / Corporate Leadership Team

Please list the names of the civic organizations in which you currently hold membership:

NC American Public Works Association

Explain how your education, knowledge and experience will be an asset to the EDC.

As a surveyor and GISP I have practiced in the land development and public infrastructure market space for over 25 years. I have assisted small towns with water and sewer funding, including the Town of Goldston with a USDA grant for unsewered communities. I am currently assisting Goldston-Gulf Santuary District with USDA funding to replace a failing water tank. I have served as project manager for engineering services exceeding \$1M that assist large cities and counties develop 20 Year CIP and Utility Master Plans and infrastructure expansion. I understand the importance of infrastructure to encourage economic growth. My experience with local governments and



ECONOMIC DEVELOPMENT
CORPORATION



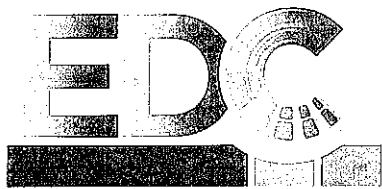
developers have taught me the importance of recognizing the common goals between both parties. In addition, while working at WithersRavenel my team and I developed software that creates, manages, and documents work orders in a mobile environment. This software was branded as Mobile311 and after a few years of success at WithersRavenel, we created a new company named Mobile311 and opened an office in Sanford, NC. I served as Business Development and Corporate Strategy for Mobile311. Mobile311 continued to grow at a rapid pace over the next 3 years. In 2014 we were approached by DudeSolutions of Cary to determine if we were a good fit for an acquisition. After due diligence and some negotiation we determined to sell Mobile311 to DudeSolutions. The entire staff of Mobile311 now works for DudeSolutions and I continue to serve as a consultant for market strategy. Before ownership transition I was a small business owner and I was exposed to the multiple talents required to run a successful small business. This ranged from cash flow management, marketing, product development, client engagement, troubleshooting, and staff management. Then in early 2015, I was exposed to the entire process of ownership transition and the incorporation of our small business into a large 1,000+ person technology company. I was able to further sharpen my ownership transition skills when WithersRavenel transitioned from private ownership into an ESOP in late 2015. I feel my experiences through each of these processes provide me with a unique insight into the daily and long-term challenges of running a small business.

Describe your vision for economic development in Chatham County.

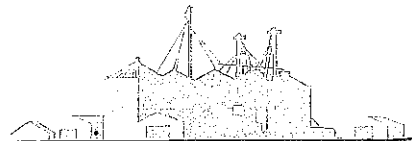
I see Chatham County as the next area for expansive growth in NC, while still honoring the rural charm of Chatham County. My wife, two children and I live on a 440 acre family farm that has been active for over 100 years. I understand the importance of family, heritage, and the desire for rural living. However, I also understand development pressure is coming to Chatham County. The responsible approach is to create an environment that provides for growth that supports Chatham County's core values, common development goals, and the need to provide sustainable employment for its citizens. I am excited to see the poultry industry reinvesting in Siler City. Chatham Park is the type of development that adds value to our County and provides a diverse employment and citizen environment. I believe that growth should add value to all economic sectors of our County. My wife is a Pharmacist at PPD (located in RTP), and I work for WithersRavenel based in Cary (WithersRavenel recently opened an office in Pittsboro). We both commute out of Chatham County to work. My vision for Chatham County would reduce the need for its citizens to drive to other economic centers for work.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I enjoy the technical aspects of economic development. Understanding what investments will encourage growth with the highest ROI. In addition, as Vice President of Business Development at an Engineering Firm, I understand the value of creating relationships and building trust. Identifying development partners that want to invest in Chatham County, not just develop and move to the next hot area. I believe I can add



ECONOMIC DEVELOPMENT
CORPORATION



value to the EDC in a multifaceted way; through technical expertise, marketing and BD expertise, and through my leadership experiences on other volunteer boards.

Briefly define economic development and tell us why you think it's important for Chatham County.

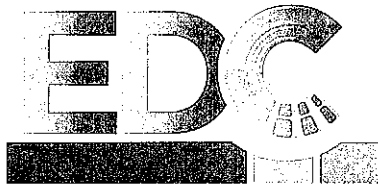
I define economic development as the alignment of a community's strategic goals with an industry that wishes to invest and grow. By having metrics that define the strengths of a community, we can demonstrate alignment. By having a Strategic Vision, we can define the long-term environment that a business will operate in. No community stays the same, it is either growing or shrinking. Without a Vision, it is difficult to encourage investment in a community and it begins to shrink. It is also important to create a "brand" or identity for a community. When competing with other areas for investment, it is important to differentiate and to communicate a clear growth vision. Business investment often moves quickly, and looks at any sign where goals are not in alignment with a community as a reason to disqualify investment. So, having a clear and definitive message is very important for success.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I believe Chatham County is already growing in a positive manner. Development like Chatham Park is a positive investment for Chatham County. The reinvestment of the poultry industry in Siler City provides needed jobs for the resident workforce. This also provides an industrial tax base and a large utility customer to help finance Siler City's services. This ultimately should reduce overall service costs to its residential citizens. As my 18 year old daughter begins her higher education at UNC Chapel Hill in the medical field, it is my hope that she has an opportunity in the future to remain in Chatham County and serve the community that was such a positive influence in her life. I hope the same for my 16 year old son, that he can give back to Chatham County by coaching baseball the same way others before him did. I want to see these same opportunities for other families that live here and for other people who wish to live in a community that values family, community, education, recreation, and the ability to financially succeed.

Please describe how your background relates to your interest in serving on the board. I have a background and a record of success in identifying funding opportunities that support growth. My experience with water and sewer infrastructure has taught me that all development must have clean water and sanitary services in place to be successful. I recently assisted the Town of Kernersville with a Sanitary Sewer Investment Plan. In this plan I used GIS to identify undeveloped / underdeveloped areas that were the most cost effective to provide sewer, and together we updated the Land Use Plan to encourage growth in those areas. I enjoy finding solutions that make communities financial stronger, that fully leverage investment, and that foster placemaking.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?



ECONOMIC DEVELOPMENT
C O R P O R A T I O N



As Past President of NC APWA – Technology Division and current Vice President of the NC APWA State Chapter Board, I have an immense amount of experience and success in leading a volunteer group of professionals with Strategic Planning, Vision Development, SWOT Analysis, and Engagement. I recently traveled to Kansas City, MO for a 3 day intense APWA Leadership Training workshop. I learned that working with a volunteer board is much different than the Corporate Board that I serve on at WithersRavenel. A Volunteer Board requires different approaches and levels of engagement than a "for profit" board. On a volunteer board, everyone brings specific talents and the need for structured engagement is critical. Volunteers excel in an environment where they feel their specific value is being utilized and is valued. It is this type of environment I hope to foster with the Chatham County EDC.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

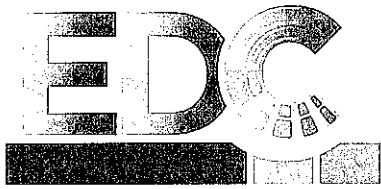
Gender: ☒ Male ☐ Female

Date of Birth: 9/29/1971

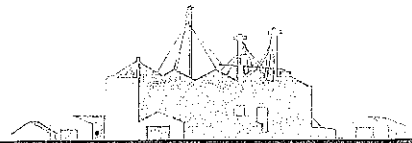
Ethnic Background: ☒ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamcdc.org



ECONOMIC DEVELOPMENT
CORPORATION



Chatham Economic Development Corporation

Board Application

Name: Jeffrey Starkweather

Mailing Address: 590 Old Goldston Road, Pittsboro, NC 27312

Home Address (if different):

Home Phone: 919-545-8978

Work Phone:

Cell Phone (optional): 919-417-0969

Email Address: jeffreystarkweather@earthlink.net

Township of Residence: Center

Are you currently serving on a board or committee in Chatham County? No

If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.

BA in political science and economics, University of Redlands, CA. 1969; JD, North Carolina Central University, 1989. See attached resume for additional education.

Name of Employer: Retired criminal, civil rights, disability, and employment attorney

Address of Employer:

Position:

Please list the names of the civic organizations in which you currently hold membership:

Chapter of the North Carolina Sierra Club, Haw River Assembly and the Friends of the Rocky. Founded and was chair of Pittsboro Matters. See attached resume for past organizational activities.



Explain how your education, knowledge and experience will be an asset to the EDC.

I have lived in Chatham County and Pittsboro for 45 years, ran a countywide newspaper here for 11 years and was a lawyer representing citizens and businesses here for about 20 years. I served six years on the Chatham County planning board. I also served on the a number of other county boards. (See attached resume) and have been a public policy advisor to many elected officials for the past 12 years.

Most importantly, I served on the Chatham EDC board for more than six years between 2007 and 2013. During that time I was on providing key research and writing input for virtually every policy and initiative developed and approved by the EDC, including its strategic economic development plan, SWAT analysis, incentives policy, branding strategies, entrepreneurship strategy, arts and economic development strategy, cluster initiatives, conceptual land use plan study and recommendations, the 2009 re-organization plan and Bylaws changes and revisions. I drafted the new board selection process that were made part of the 2009 bylaws, which has remained the same three subsequent revisions except for the total number of at large board positions and the officer selection timing and limits re-election. I drafted the 2010 and 2013 revisions to the bylaws revisions. There is no one currently on the EDC board or among the staff who were with the EDC when it was re-organized and understands the objectives of the current selection process for board members that were incorporated in the current Bylaws or was involved in developing the 2008 strategic economic development plan for Chatham County. Since I was instrumental in the development of both those key foundations for economic development policy, my presence on the board would provide the EDC invaluable knowledge and history.

Moreover, during the time I was on the EDC board and subsequently, I have spent considerable time researching and studying local economic development theories and practices throughout North Carolina and the United States, focusing on best practices that could be utilized here in Chatham. During my tenure on the board I also attended numerous state and national economic development conference and training programs to bring back to Chatham additional best practices for us here. As a result of all this research and my sustainability promotion work with Central Carolina Community College (CCEC), I developed and taught for two years a continue education course for CCEC entitled "*Introduction to Sustainable Communities*," which focused how to make local communities like Chatham County more equitably prosperous through sustainable transportation, water and sewer, waste, transportation, agriculture, land use planning, arts and culture, downtown revitalization, education, environmental and economic development initiatives. I stopped teaching the course when it was converted into a curriculum course in the regular Sustainable Technology (ST) certificate and degree program and taught by the newly created full-time ST Director who was provided my course outline and material for teaching that course.



Obviously, creating this course required considerable research on my part and creating course material on all these topics, since there was not an available sustainable communities textbook. But in addition, as part of my role on the EDC, I regularly read academic economic development journals and economic development related research and public policy analysis on economic development, as well as books on local economic development (e.g. *Local Economic Development in the 21st Century* (2010) by Daphne Green and Richard Holt; *Planning Local Economic Development Theory and Practice* (2013) by Nancy Leigh and Edward Blakley; *North Carolina in the Connected Age* (2008) by Michael Walden, *Taking the High Road: communities Organize for Economic Change* (2002) by David Reynolds; Michael Porter's many books and journal articles on "cluster" strategies, and Michael Shuman's books focusing on developing local small business strategies (*Going Local*, *Smart Mart Revolution*, *Local Dollars*, *Local Sense* and *The Local Economy Solution*).

I believe one of the key functions of the EDC, as originally conceived and specifically re-organized in 2007, is to provide the County Commissioners objective, fact-based strategic analysis and feedback on best practices in economic development for use in Chatham County's unique circumstances. That cannot be done unless one or members of the board and staff are doing the readings and research and attending conference to keep up with those strategies. In addition to the staff, this was a principle task I took on while on the EDC, and which I believe is currently missing on the EDC board.

In addition, I not only reported on local business and economic issues as a newspaper editor and was a legal advisor for many small business and represented local employees on employment, civil rights and disability rights issues, but I ran a small newspaper business here that employed up to 30 employees and regularly advised small retail business throughout the county on advertising and other promotions. Our newspaper actually organized and promoted the first street fair in Pittsboro.

Describe your vision for economic development in Chatham County.

I believe Chatham's approach should focus on improving the overall standard of living and quality of life of all residents of the county, regardless of geographic location, gender, race, education or income. While increased economic output or overall income is one objective, how that income is distributed and whether it enhances or decrease overall quality of life is actually more important.

I believe the EDC needs to be a leader in working with local government, business, non-profits and citizens to enhance the quality of life assets that are known in the 21st century to attract good paying jobs, entrepreneurs, talent and creativity to our county: environmental protection and enhancement, quality schools, thriving downtown, robust entrepreneurial culture and assistance, small business and small farm financing,



arts, affordable housing, outdoor recreation opportunities, smart and sustainable development, and alternatives to auto-dependent travel, such as transit and bicycling.

Also, Chatham county has many comparative advantages, including our location near RTP and major research universities, and we should be trying to leverage that asset to create or expand RTP clusters, such as biotech, green technology, medical facilities and research, arts and architecture, sustainable agriculture through the type of "cluster" strategy that was an integral part of our 2008 strategic and has since mostly been abandoned.

I believe we need to focus on a high end, triple bottom line (economic, environmental and social value) sustainable strategy that focuses on a bottom up approach utilizing our small business and people assets, rather than a trickle down strategy that focusing primarily on attracting branch operations of international corporations and hopes that the income and profits of these large corporations will trickle down to our residents. One particular bottom up strategy I would like to see us pursue is what is called import substitution – producing and buying goods made locally and substituting them for goods made elsewhere.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

Import substitution, promoting small sustainable businesses, including creating a source of start-up capital and incentives for making those business more sustainable and able to pay living wages, downtown revitalization, reviewing incentives policies to promote companies that pay living wages in an environmentally sustainable manner, improving our public education systems, promoting the arts and economic development. I will take on whatever role my fellow board members feel would help advance these and other EDC initiatives.

Briefly define economic development and tell us why you think it's important for Chatham County.

In a question above, I described how I envision economic development for Chatham County. We are endanger of becoming strictly a high end commuter and retirement county in the eastern part of our county and an increasing economically deprived county in the western part of the county. Economic development is important to help protect our quality of life here in a balanced manner that protects and enhances our environmental and culture assets while also providing good paying local employment in sustainable industries and business of the 21 century. This county will become too expensive for most people to live unless we provide good paying local employment and affordable housing with transit. Our small downtowns will continue to be abandoned and decay if we do not make a commitment to invest in their \



revitalization. We cannot afford to go back or remain in a low wage economy that ignored the environment. We need to make Chatham a preferred location for a diverse population of creative, educated and skilled residents and small to medium sized sustainable creative and innovative businesses.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

See the above-stated answer. I would like to see us moving strongly in the direction I cited in that answer by 2020, which is essentially a short term objective.

Please describe how your background relates to your interest in serving on the board.

Former EDC board member, 45 year resident of the county, retired attorney who represented many local businesses, former newspaper editor and publisher in Chatham, former county planning, affordable housing and sustainable energy board member, CCCC instructor in introduction to sustainable communities, policy advisor to many locally elected officials, etc.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

I believe this question is too narrow for the requirements of the EDC which includes not only attracting new businesses, but helping expand existing business and helping local entrepreneurs start new businesses here.

I have considerable experience as a team leader in all three areas during previously when I was on the EDC and throughout most of professional and volunteer career here in Chatham. First, you to have to recruit folks who are excited by the goals of the team and represent a diverse set of knowledge, experiences and perspectives. Obviously, if this related to a particular industry or business cluster, you would want to recruit representative business owners and employers from that cluster. Second, I believe it is important that group function democratically and collaborative, I do not believe in top down leadership styles. Everybody's perspective is important and needs to be heard and respected. Third, I believe it would also be important to have definable goals and objectives and a time-line for achieving those. Finally, it is important formal reports on the team's progressive needs to be written up in a clear and concise manner and reported to the EDC board on a periodic basis.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☐ Male ☐ Female

Date of Birth: [Click here to enter text.](#)

Ethnic Background: ☐ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: Richard Owen Trogdon

Mailing Address: 65 Brookridge Court
Pittsboro, NC 27312

Home Address (if different): 65 Brookridge Court
Pittsboro, NC 27312

Home Phone: 919-545-1649

Work Phone: 919-545-0156

Cell Phone (optional): 919-545-1649 **Email Address:** rtrogdon@localfirstbank.com

Township of Residence: Pittsboro, NC- I lived in Pittsboro since 2009, but I was born and raised in Siler City.

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☒ No
If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.

Wingate University (2000-2004): Bachelor of Science- Finance- Lettered 4 year: Football
Campbell University (2012-2015): Master of Business Administration

Name of Employer: First Bank

Address of Employer: 18 Chatham Corner Pittsboro, NC 27312

Position: Vice President; Business Development Officers

Please list the names of the civic organizations in which you currently hold membership:
Pittsboro Rotary; Pittsboro Kiwanis



Explain how your education, knowledge and experience will be an asset to the EDC.

My educational background through my undergraduate and graduate degrees along with my work experience in the financial industry will be a great asset to the EDC. I learned through my educational background the roll that financial management plays in businesses and government. This educational background was solidified with working in the financial industry. I have been in the banking industry for over 12 years and a commercial banker for over 8 years. I have learned through my work experience the tools to be successful in business through good and bad economic times. My work experience has helped me work with business through growth but also to be weary and prepared for bad economic times. My work experience as a commercial lender has allowed me to make great contacts in multiple sectors of business.

Describe your vision for economic development in Chatham County.

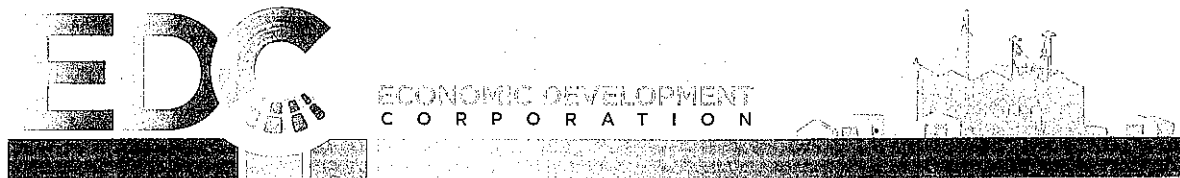
Economic Development that promotes a diverse economy that provides family supporting jobs, employment for youth and a positive environment for business creation.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I would be interest in working with the following sectors:

- Business Development: Through my contacts in the banking industry, I have met and worked with several large residential and commercial developer/contractors. I have the ability to reach out these individuals and companies and promote Chatham County.
- Working with local small businesses: I have first-hand experience working with my father who owned a small heating and air conditioning company in Siler City for over 40 years. Through my work experience, I have worked with several of the local business from different segments in Chatham County.

In working with these businesses for EDC, I would establish a relationship with a business in each sector to help understand their trials and tribulations in their industry. I would also determine the role that the EDC could help these businesses in growth and stabilization in our community.



Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development is important for every resident of Chatham County. Economic development helps to provide the following:

- Employment for the citizens of the county
- Increases Living standards
- A tool to help alleviate poverty
- Increases tax revenue for the local government to help better serve the communities in the county

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

Chatham County will be on the front line of community innovation which has been success in establishing family-sustaining job within an inventive economy. This way the trend of approximately .85 cent of every dollar is spent within Chatham County instead of outside of the county. The school system will be flourishing with the extra tax revenue generated by high growth industries operating within Chatham County. The communities in the county will be supporting the county's historical culture, art initiative, and family orientation. I am hoping to see the county's small town feel with job opportunities to support the longevity of the communities within Chatham County.

Please describe how your background relates to your interest in serving on the board.

I have lived in Chatham County all my life. The majority of my family lives and works in Chatham. I went through the Chatham County school system. My daughter, nephews, and cousins are all currently enrolled in Chatham County Schools. I have a very good knowledge of the people of this county through all corridors of this county. Working in the banking industry, I have met a lot of the small to large business owners in this county. I have also worked with several other business owners in other places and have learned what it takes for a business to choose a location to operate their business. I also have learned by working with my father, who owned a small heating and air conditioning business in Siler City for over 40 years, the hard work that it takes to grow a business or keep the door open. I have a deep love for this county, its residents and business. I have a vested interest by my family and work to see Chatham County succeed, grow, and prosper.



How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

The following are steps that I would take:

- Divide the volunteers into groups by each business segments that each community of the County can support
- Label the top 10 business within each sector
- Establish a relationship with at least 3 of the 10 business labeled. Establishing a relationship with these business will help keep the county and group (assigned to the sector) abreast of industry news/trends. They will be able to keep us informed of possible competition or other companies looking to move their location. It will also help entice these particular companies to move to North Carolina.
- Each business sector/industry has annual conferences. Use the contacts within these sectors and set up booths at their shows to help attract and build awareness of Chatham County.



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender: ☒ Male ☐ Female

Date of Birth: 11/16/1981

Ethnic Background: ☒ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

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Fax: 919-545-8372
info@chathamedc.org

P.O. Box 1627 ♦ 964 East St., Pittsboro, NC 27312
919-542-8274 ♦ info@chathamedc.org ♦ www.chathamedc.org



Chatham Economic Development Corporation

Board Application

Name: Vaughn Mamlin Upshaw

Mailing Address: 752 Jay Shambley Rd. Pittsboro, NC 27312

Home Address (if different):

Home Phone: 919-799-0855

Work Phone: 919-966-9982

Cell Phone (optional): 919-799-0855

Email Address: vaughnupshaw@gmail.com

Township of Residence: Hickory Mountain

Are you currently serving on a board or committee in Chatham County?

☐ Yes ☒ No

If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.

Ohio Wesleyan University, BA

UNC Chapel Hill, MPH

NC State University, EdD

UNC Chapel Hill, DrPH

Name of Employer:

University of North Carolina-Chapel Hill

Address of Employer:

Gillings School of Global Public Health

Public Health Leadership Program

CB# 7400

Chapel Hill, NC 27599-7400

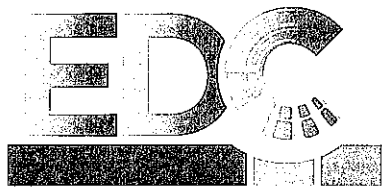
Position:

Professor of the Practice in Public Health Leadership

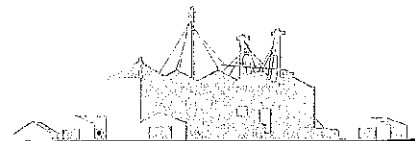
Please list the names of the civic organizations in which you currently hold membership:

Present: None

Former: Communities In Schools, Chatham County (past president), FVRC (board member), Chatham Habitat for Humanity (board member)



ECONOMIC DEVELOPMENT
CORPORATION



Explain how your education, knowledge and experience will be an asset to the EDC.

I have lived in Chatham county since 1984 and my family has been in NC since the late 1600's. I care, quite personally, about the history, the present and future of this state and this county. I've lived outside of NC, overseas and in other parts of the country and as a result value others perspectives and ideas because they broaden my own thinking and experiences. I understand economic development decisions influence the quality of life for all Chatham County residents directly, and indirectly. I also appreciate the reality that no one governs alone, and that Chatham's economic future is inevitably tied to the future of the region. Having worked with local government leaders for more than a decade, I appreciate the myriad of challenges community leaders face as they attempt to balance economic opportunities against other public values. I will add value to the Chatham EDC as someone who cares long-term about the state; someone who sees economic development, not as an end in itself but within a broader context; and someone who understands the shared governance role the EDC has with the Board of County Commissioners.

Describe your vision for economic development in Chatham County.

There are really, two Chatham Counties—half is doing well and another half, not so well. There are two counties in terms of income, growth, broadband access, and educational attainment. My vision for Chatham is one that increases opportunities for those not doing so well, promoting a mix of employment options that assure a reasonable standard of living and meet sustainable development goals. It's also a vision of a future where we nurture and grow local assets as well as recruit new businesses that are compatible with the long-term interests of the county and the region.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I'm interested in economic development generally and open to participating in a variety of activities.

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development is a broad term used to describe a range of activities that support and enhance the ability of a community, region, or state to attract, retain and grow employment for residents and contribute to the tax base for the population. There are multiple perspectives on what is included in economic development—for instance, infrastructure to attract and support business is an economic development investment as is job training to increase the skills of the workforce. The reason economic development is important in Chatham County is because Chatham has evolved from a largely rural, agricultural county with pockets of manufacturing to a bedroom-community that provides housing for people who live and work outside the county. Residential development costs the county more than it contributes to the tax base and if Chatham does not address the growth of businesses, taxes will have to increase to



support the services residents need such as education, public safety, and human services.

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

Honestly, 2020 is just a few years away, so I don't imagine the county is going to look considerably different than it does now. Chatham Park is changing the eastern end of the county and over the next few decades there will be higher residential density and expanded retail in response to this growth. The goal of Chatham Park is also to increase employment opportunities by integrating high-tech (RTP-like) businesses into the development. All of this is likely to remain concentrated in the north-eastern end of the county. The construction of a mega-site in western Chatham is intended to attract new manufacturing and/or distribution to the area. Like many other efforts of this kind, creating infrastructure for development does not necessarily mean it will come. My primary hope going forward is that Chatham will continue to attract entrepreneurs interested in being a part of a vibrant region, sustainable farmers who are interested in maintaining the rural character of the county, and responsible businesses involved in generating well-paying, high-skilled jobs.

Please describe how your background relates to your interest in serving on the board.

My career has been devoted to helping people lead and govern the organizations and communities in which they live and work. I believe I am uniquely equipped to contribute the EDC board because I understand the role of governing and advisory boards in local government and how an EDC contributes to creating a thriving community and high quality of life for residents in Chatham County.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

As an applicant to serve on the EDC, I am unclear why I would answer this question. I do not expect to be responsible for volunteer management as a board member. That said, I do have experiences relevant to the EDC's work such as:

1. Agenda development and meeting design
2. Meeting facilitation, rules of procedure, assuring civil and respectful dialog
3. Developing and operationalizing organizational mission, vision and values
4. Developing strategic plans and linking these to resource allocations, performance metrics and accountability systems
5. Board self-assessment and manager evaluation
6. Creating and managing advisory boards and commissions



Demographic information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

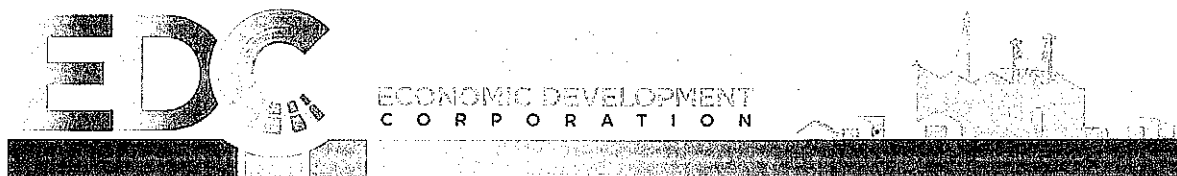
Gender: ☐ Male ☒ Female

Date of Birth:

Ethnic Background: ☒ White, non-Hispanic ☐ African-American
☐ Hispanic ☐ Asian or Pacific Islander
☐ Native American ☐ Other _____

Please send completed application by March 15, 2017 to:

Chatham County Economic Development Corporation
Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name Michael C. Whitman
Mailing Address 106 Millbrook Dr.
Home Address (if different) _____
Home Phone 919-260-7709 Work Phone 919-782-0287 Cell Phone 919-260-7709
Email Address michael@millenniumpg.com
Township of Residence Pittsboro

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☒ No

If yes, please list all boards and committees on which you currently serve:

Please list your educational background. Include names of schools and degrees held.

MBA - University of Phoenix (Raleigh Campus), B.A. - University of North Carolina (CH)

Name of employer Millennium Planning Group
Address of employer 4000 Westchase Blvd, Ste 300, Raleigh, NC, 27607
Position Co-Founder

Please list the names of the civic organizations in which you currently hold membership:

Ambassador for the Chatham County Chamber of Commerce; Co-founder of the Chatham County Young Professionals Group.

Explain how your education, knowledge, and experience will be an asset to the EDC.

My MBA and background as a financial planner, along with my passion for networking + community involvement make me an asset to EDC. I also have significant relevant leadership experience, having previously founded the Carolina Club Business Builders and co-founded the Chatham County Young Professionals. I also currently serve as the NexGen Director and Membership Director for the Financial Planning Association.



Describe your vision for economic development in Chatham County.

I envision a growing metropolis that maintains its small-town feel. This has begun with the development of Chatham Park and I will support that vision. Our county may be spread out but we are a close knit, innovative community and I hope to see more businesses and restaurants move in allowing residents to "live, play, work" together.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

I am interested in collaborative economic development. There is currently a lot of progress being made in the community but much of it is separate. I would like to see the various groups working together. If we leverage our education, experience, and resources, Chatham County can exceed all expectations.

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development is the process by which a community improves for the well-being of its people. This is extremely important for Chatham County as we see communities all around us expanding. It is our job as community leaders to push our county ahead of the curve and to make Chatham the best!

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I would like to see all of Chatham County be a "live, play, work" environment. Families would have more time to spend together instead of commuting. This development would also foster local business growth, such as retail shops, a movie theater, restaurants, and even a nightlife. We would be able to stay local for a healthy/social lifestyle.

Please describe how your background relates to your interest in serving on the board.

My background is varied from theater management to financial planning, which informs my passion for my community, work ethic, and makes me an effective board member.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

I would start with talking to the businesses about the future and how their employees will enjoy the diversity of Chatham County. Work, live, play will be a huge factor in attracting businesses, as their employees will not have to leave the county for their work/life balance. I would also use the proximity to the triangle and all the research and activities available. What a wonderful place to live and bring a business.



Demographic Information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender ☒ Male ☐ Female

Date of Birth 10/22/1983

Ethnic Background

- ☒ White, non-Hispanic ☐ Hispanic ☐ Native American
☐ African-American ☐ Asian or Pacific Islander ☐ Other

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Attn: Kyle Touchstone
PO Box 1627, Pittsboro, NC 27312
Fax: 919-545-8372
Email: info@chathamedc.org



Chatham Economic Development Corporation

Board Application

Name Beth Wrenn

Mailing Address 5240 Rives Chapel Church Rd.

Home Address (if different) _____

Home Phone _____ Work Phone _____ Cell Phone (919)704-0585

Email Address ecwrenn@ncsu.edu

Township of Residence Siler City

Are you currently serving on a board or committee in Chatham County? ☐ Yes ☒ No

If yes, please list all boards and committees on which you currently serve:

N/A

Please list your educational background. Include names of schools and degrees held.

NC State Univ.- Bach.'s of Art in Political Science; Louisburg Coll.- Assoc.'s of Science

Name of employer H&R Block

Address of employer 107 Wal-mart Supercenter Siler City, NC 27344

Position Tax Associate; part-time

Please list the names of the civic organizations in which you currently hold membership:

N/A

Explain how your education, knowledge, and experience will be an asset to the EDC.

In political science I have studied how geography and sociology influence economics in a region and how it can pertain to growth or development in a given area. Geographically speaking, Chatham County is in a great location amid the RTP and Triad which is also an ideal spot for various lifestyles from farming to small businesses to medical and research-based fields. (cont'd on attached paper)



Describe your vision for economic development in Chatham County.

I see continued business growth- both new and old businesses getting ahead and flourishing in Chatham County like they once did.

Is there a particular aspect of economic development that interests you? Explain how you would like to be involved.

Small business assistance

Briefly define economic development and tell us why you think it's important for Chatham County.

Economic development to me means building on our existing businesses and helping new ones initiate success, gaining more people in our area as they are attracted to what our county has to offer them. It's important to offer our residents a variety of facets in Chatham County. (cont'd on attached paper)

Describe how you would like Chatham to look in 2020? What sorts of people and businesses would be here?

I'd love to see the continuation in growth we have seen the last couple years- more small businesses and locally-produced goods. I love that the Pittsboro art scene is coming more to the west end as we see more local vendors in the area. Also looking forward to the mega site and Chatham Park and what they will bring for our county.

Please describe how your background relates to your interest in serving on the board.

I grew up in Chatham County when we had a lot of factories and mills running. I'd love to see that kind of production again, whether it is large factories or small businesses.

How would you go about leading a team of ten volunteers tasked with attracting businesses to Chatham County?

Perhaps reaching out beyond Chatham County to influence other businesses this way. Polling county residents to see what kind of businesses they would support/like to see. Work with town to facilitate smoother guidelines for new businesses. Promote small-business initiatives for networking/gaining production.



Demographic Information (OPTIONAL)

We ask your help in assuring the diversity of membership on our boards and committees. This section is optional, and you may leave it blank.

Gender ☐ Male ☒ Female

Date of Birth 11-05-1988

Ethnic Background

- ☒ White, non-Hispanic ☐ Hispanic ☐ Native American
☐ African-American ☐ Asian or Pacific Islander ☐ Other

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