

September 8, 2017

Chatham County Board of County Commissioners
County Manager, Renee Paschal
Chatham, County, North Carolina
12 East St, P.O. Box 1809
Pittsboro, NC 27312

Dear Commissioners, County Manager:

On behalf of the Tourism Advisory Committee (Pittsboro-Siler City Convention & Visitors Bureau), I write to you to urge the adoption of the "Brunch Bill" ordinance in Chatham County. S.B. 155, more commonly referenced as the "Brunch Bill," has been signed into law by Gov. Roy Cooper. The law allows Sunday alcohol sales to begin at 10 a.m. instead of noon. However, to be effective, local cities and/or counties must "opt-in" by adopting an ordinance. Local governments throughout North Carolina are moving forward to adopt the language, and we hope that Chatham County is next.

Chatham County's CVB has been positioning for growth for some time and the adoption of S.B. 155 at the county level has the potential to enhance growth, support the already favorable visitor-related economic impact, benefit visitors, and work well for the restaurant and hospitality industry.

The option to serve earlier will be beneficial for restaurants, grocery/markets, licensed establishments, venues that host special occasions, tasting rooms, beverage shops, etc. While not all businesses may necessarily serve or sell at 10 a.m., the flexibility provides opportunity for revenue but also fair competition with our neighboring municipalities.

Please help keep Chatham County a competitive place to own a visitor business and appealing place to visit by adopting an ordinance allowing earlier Sunday alcohol sales.

Sincerely,



Janak Patel,
Principal/GM, Days Inn & Suites Siler City.
Chair, Tourism Advisory Committee