

Moncure/Haywood Event Organization
Post Office Box 64
Moncure, North Carolina, 27559

Commissioner Michael Dasher
Chatham County Commissioner, District 2
PO Box 1809
Pittsboro, NC 27312

Re: Constituent Support of the Moncure/Haywood Food Truck Festival and Other Events

Dear Commissioner Dasher and the Chatham County Board of Commissioners,

It was a pleasure in sharing with you regarding our request to provide funding in championing advocacy for occasions that promote and unify our community. We both agree events as the 2nd Annual Moncure/Haywood Food Truck Festival relates to success in harmonizing the citizenry of southeast Chatham County. In addition, the Moncure/Haywood Event Organization's involvement in providing such an outlet affects both young and old, past and present citizens, surrounding communities, and the students and faculty of Moncure Elementary School. All events are no profit to the organization. We have recently applied for 501c3 status which may take 3-10 months for a reply.

Our premier event on last year was constructed in 3 months. We understood the opposition that beheld us and were able to garner donations basically from our members and locals. Our expectations for what we felt were a launch to simply bringing the community together would attract a few hundred people. Surprisingly, last year's success toppled over 2,500 attendees and gained much attention and overwhelming success. The organization is acutely aware the growth and popularity of the event requires resources to accommodate attendees. This year we plan to include a pop-up museum to increase historical knowledge of both communities.

Per your request is an outline of how we plan to execute the event along with items needed. The event is scheduled for Saturday, September 29, 2018 from 2p-7pm. It will be held on the Moncure Elementary School playground facility. The rain date would include Sunday, September 30, 2018 from 1p-5p at the same location. Due to the extent of the event, we will begin set up on Friday evening and continue set up 4 hours prior to the start time. The construct of the event will be similar to last year and will increased to 10 food truck vendors, a kid's Zone(2 Bounce Houses, 2 Face painters, kids games),UNC Mobile Planetarium (for kids and adults) car show, amphitheater will live entertainment- professional staging from Walden Sound of Siler City, generator from Tarheel Generators in Siler City, Blue Grass, Country, and Jazz artists, cloggers (ability for people to bring lawn chairs), 4 port-a-johns, tent vendors, Moncure Fire Department, pop-up museum, 2 rented shuttle vans, shuttle parking, gas for vehicles, picnic tables, 3 paid Chatham County Sheriffs, parking on site/ event signage, printed media for distribution, entrance and welcome station, first aid Station(with volunteer nurses and medical

trained staff), lost and found station, tribute to the staff of Moncure School and Moncure Post Office(certificates, frames). Last year's tribute included the Moncure Fire Department. Other incidentals and fees include Chatham County permits, rental cost of Moncure School, plywood for sub-staging for cloggers, rope, props for staging (flowers, etc.).

In regards to revenue, the cost for food truck vendors this year is \$150.00 per truck (2017-\$100.00) business vendors is \$75.00(2017-\$25.00), Car Show fee \$15.00 per entry. We currently have 10 trucks and 4 business vendors. Last year, we decided on 6 trucks since it was our first time attempting to do a food truck festival. Since it was our first event, a lot of food trucks stated they did not want to take a chance on coming to something so small. Listed below is an estimate of items needed:

| Items | Cost |
|--|--|
| Kid's Zone 2 Bounce Houses | @ \$129.00 each =260.00 |
| 2 Face painters | @150.00 per hour minimum 3 hours= \$450.00 |
| Kid's games) | |
| UNC Mobile Planetarium | \$400.00 |
| Amphitheater | |
| Professional staging from Walden Sound of Siler City | \$1200.00 |
| Generator from Tarheel Generators | \$400.00 |
| Performances: | |
| Fiddler & Banjo Player | \$125.00 |
| Hall Sisters | \$1000.00 |
| Darryl Murrill & Jazzpel | \$1100.00 |
| Sapphire Cloggers | \$150.00 |
| DJ for all day | \$500.00 |
| Port-a-Johns 4 port a johns | \$ 300.00 |
| Pop-up Museum: easels/printing/frames | |
| 12 Easels | \$260.00 |
| Printing/Lamination | \$450.00 |
| Frames | \$500.00 |
| Van Rentals/Enterprise | \$139.00 x 2 = 180.00 |
| Gas | \$75.00 |
| Picnic Tables 15 | @100.00 each \$1500 |
| Chatham County Sheriffs 4 | \$700.00 |
| Parking on site/ event signage | |
| Printed media/banners | \$1600 |
| Permits | \$75.00 |
| Rental of Moncure School | Range of \$85.00-\$200.00 per hour |
| Tributes: Certificates and Frames | \$400.00 |
| Incidentals: | |
| Plywood for sub-staging for cloggers, | \$45.00 |
| Rope and 16 barricades for site | \$1600.00 |
| sandwich/sign Boards @14 | \$70.00 each=\$1000.00 |

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|---|-----------|
| Props for staging | \$300.00 |
| Security Tee Shirts | \$400.00 |
| Free Moncure/Haywood Cups for Attendees | \$600.00 |
| Advertising | \$1500.00 |

As aforementioned, we are in the process of securing 501c3 status and are awaiting approval. As you know, this process can take some time to secure. In the meantime, one suggestion in receiving the funding may be setting up a separate account with one of the local churches in our area since they are presumed non-profit. Our goal is to provide additional events and bring back the long awaited Moncure Christmas Parade which has not happened since its initial run in 1982.

Thank you once again for joining us in this campaign. Please feel free to contact me with any questions or concerns, 919-478-9673.

Staying Connected to Our Community,

Quentin Murray, Coordinator, Moncure/Haywood Event Organization

