



## **LATINO INITIATIVE: ECONOMIC AND WORKFORCE DEVELOPMENT 2018**



**For more information or  
to apply, please contact:  
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Go Global NC Latino Initiative programs provide a fresh approach to North Carolina government and community leaders to better understand their new neighbors. The program develops relationships and strategies and provide resources that positively integrate the changing population into the fabric of their new North Carolina communities.

### **WHY MEXICO?**

Mexico is not only our neighbor to the south, but it is the country from which North Carolina has received the most immigrants in the past two decades. Mexico is the second largest market for goods from North Carolina; in 2015, \$3.19 billion worth of North Carolina goods were exported to Mexico. In 2013, there were 183,377 jobs in North Carolina that depended on trade with Mexico. In order to optimize global economic development, North Carolina has the opportunity to utilize its untapped economic resources. Immigrant communities provide North Carolina with the opportunity to grow its workforce and prosper in a global economy.

### **WHO IS INVOLVED**

The Go Global NC Latino Initiative – Economic and Workforce Development 2018 delegation will include 20-25 North Carolina policy and community leaders, including community college delegates, university deans and professors, representatives from manufacturing industries, and economic developers.

### **PROGRAM GOALS**

- Increase understanding of the Latino/Hispanic community in order to promote economic development, including the integration of a skilled workforce
- Experience innovative manufacturing approaches combining private/public/institutional partnerships

**To believe the value of this program, you must experience it. To experience it, you must realize that everything you thought you knew about Mexico is simply wrong...**

Melinda Plue  
Executive Director,  
The Arc of Union County  
Alumni, Latino Initiative 2014

- Acquire an appreciation of cultural attitudes, values, and behaviors that are important for understanding best practices and strengthening economic relationships
- Develop an action plan for developing local workforce and economic initiatives that benefit all residents
- Belong to a regional network of leaders and diverse stakeholders who are working across professional disciplines to improve economic and workforce development in their communities
- Gain access to a local network of experienced peers for collaboration during the program and well beyond as Latino Initiative alumni

### **COST**

The cost of participation is \$6,375 per person. Program fees include airfare, orientation, and follow-up workshops in North Carolina, eight days of programming in Mexico, ground transportation, meals, international health insurance. Spanish-English Interpreters, partner administrative fees, and other expenses.

### **PROGRAM SCHEDULE**

Informational Meetings: January-February 2018  
Community Needs Assessment: March-April 2018  
Orientation Pre-Departure Workshop: July 18, 2018  
Immersion Study in Mexico: August 6-14, 2018  
Follow-up Workshop: September 19, 2018

### **ABOUT GO GLOBAL NC**

Go Global NC connects North Carolina and the world. Since 1979, our international education and training programs have empowered North Carolina leaders with the skills, understanding, connections, and knowledge to succeed in a global community. Go Global NC is part of the world-class, 17 campus University of North Carolina system. Our work strengthens North Carolina to act, grow, and prosper.



Right to left  
Miguel Marquez, Marquez, Governor of Guanajuato  
Adriana Cortes Jimenez, Executive Director Fundacion  
Comunitaria del Bajio  
Miguel Coronado Hunter, Chief of Operations, Mexico,  
Inter- American Development Bank