

# Community Engagement: Climate Pollution Reduction Grant (CPRG)

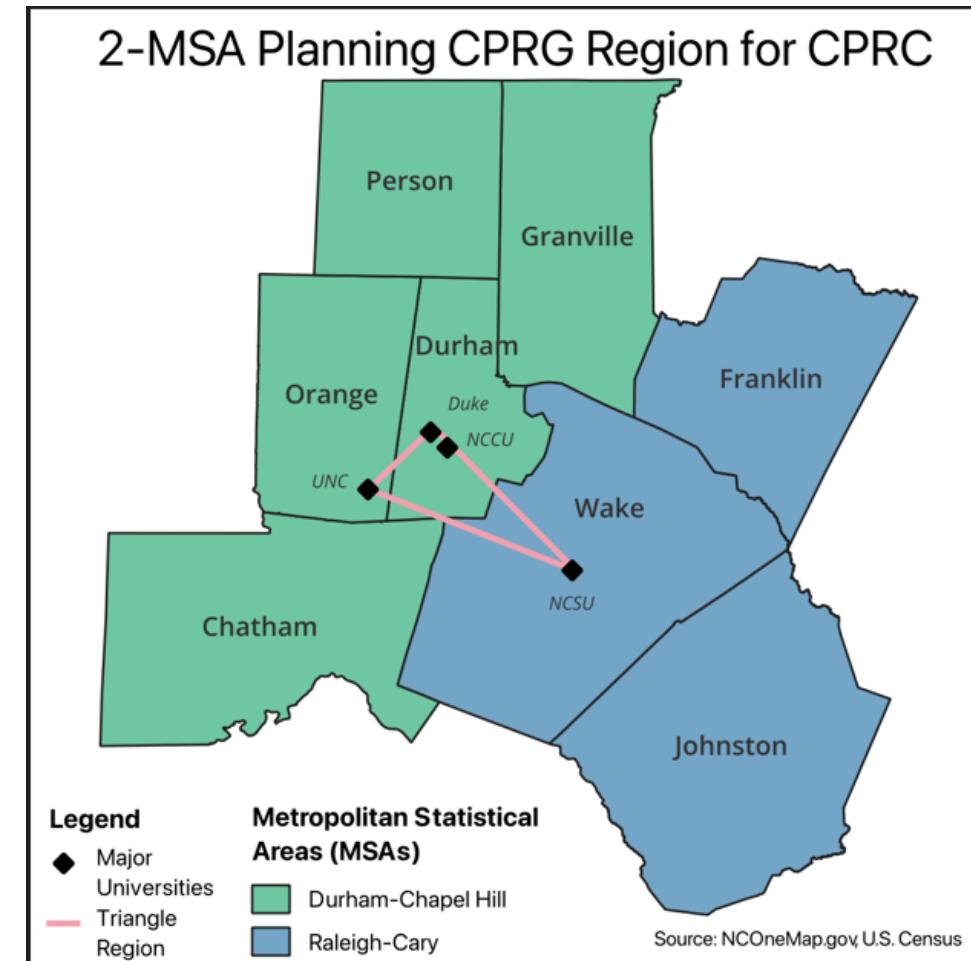


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# Background

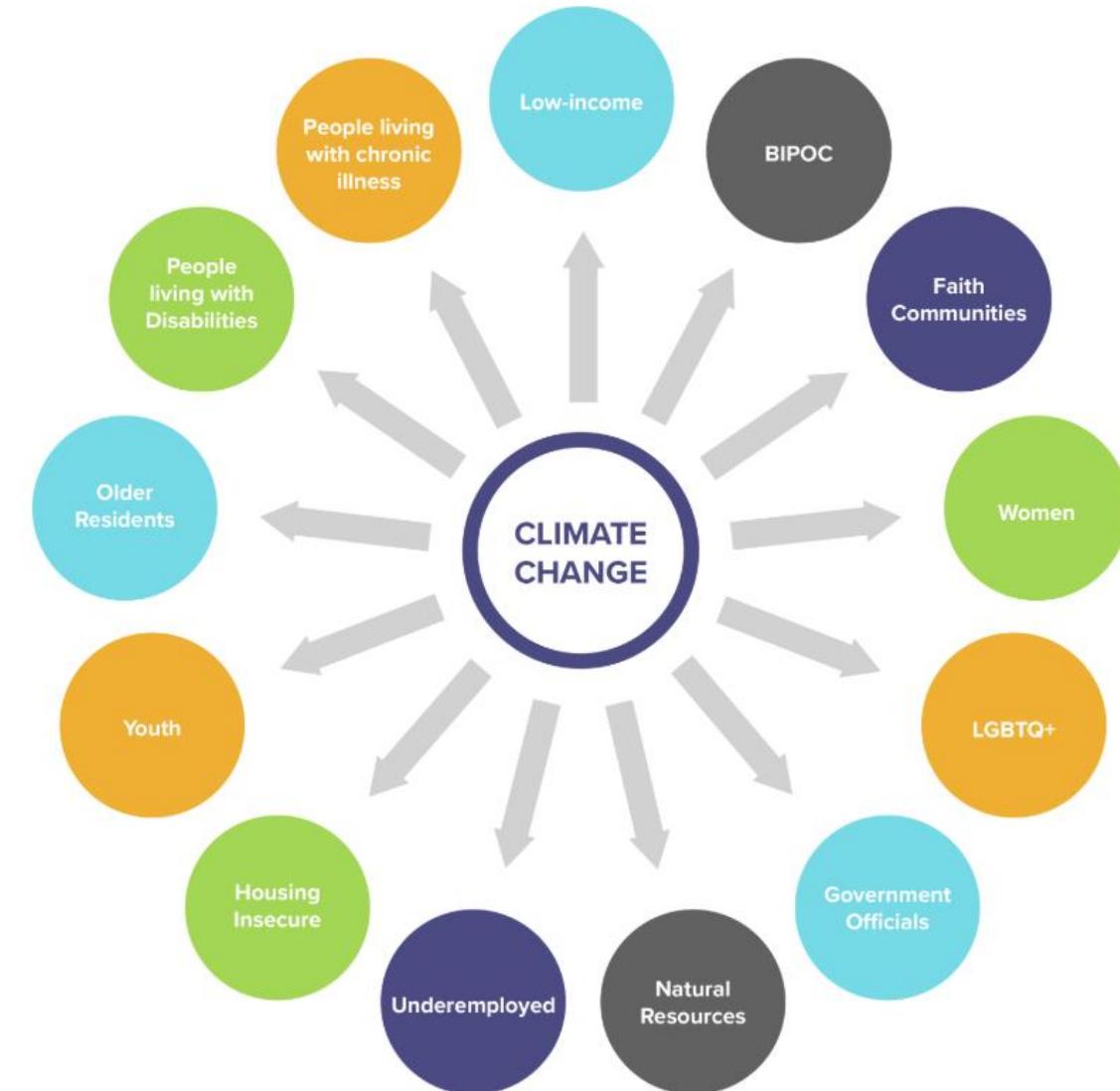
- 4- year (2023-2027) Climate Pollution Reduction Grant (CPRG)
- 3 Key deliverables
- Emission sectors:
  - Residential Energy
  - Commercial Energy
  - Industrial Energy
  - Transportation
  - Solid Waste
  - Process and Fugitive Emissions
  - Agriculture Forestry and Other Land Use





# Community Centered

Climate work requires everyone's participation: agencies, local governments, businesses, and residents





# Community Based Organizations (CBO's)

- Build real, meaningful connections with residents
- Elevate every community voice
- Deliver practical and impactful climate solutions



# Trust. Listen. Respond.



# TRUST: Takes time, effort and sincerity

- Fall 2023 CBO RFP - No response
  - Two half day workshops
  - Online Feedback for resources
  - CBO Toolkit
  - Spanish and English materials
  - Regional CBO Steering Committee
  - Regular communication and support
- Summer 2024 Mini CBO Grants- Great response



# Supporting (aka Empowering) CBO's

- Lead conversations on climate change and local goals
- Identify priority climate actions and build community support
- Host 1–2 hour events to educate, inspire, and mobilize action
- Spanish and English materials

regions Climate Action Plans. The CBO Toolkit below

## CBO Toolkit

The CBO Toolkit equips local organizations to lead conversations about climate change in the Central Pines region and to discuss climate goals, identify priority climate actions for the organization and the communities they work with, and build support for climate action. The toolkit helps CBOs to design and facilitate one-to two-hour events that educate, inform, and empower participants to engage in climate action.

The toolkit consists of 5 primary sections:

- Organizational Resources & Guidelines
- Introductory Educational Materials & Resources
- Connecting with your Community/Audience



# Multiple Resources

## Climate 101

### What exactly is climate change?

Climate change refers to long-term shifts in temperatures and weather patterns. While climate change can result from natural causes, the climate change we have experienced since the late 1800's is primarily caused by human activities.

We are emitting too many *greenhouse* gases which is causing more and more heat to get trapped within our atmosphere, and the Earth's average temperature is rising.

### What are greenhouse gases and how do they contribute to climate change?

Greenhouse gases (GHGs) are gases that trap heat in the atmosphere, causing the greenhouse effect. While some are naturally occurring (like the absorption and release of carbon dioxide in trees and vegetation), others are released through human activity. The seven (7) most commonly considered GHGs are shown in the figure below

7 GREENHOUSE GASES

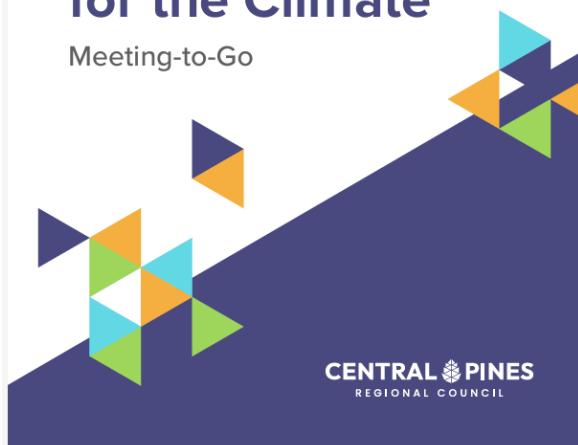


## FACILITATOR GUIDE



## Let's Collaborate for the Climate

### Meeting-to-Go



## CENTRAL PINES REGIONAL COUNCIL

## Community & Climate Priorities Survey



### Community & Climate Priorities

Share the Community and Climate Priorities Survey with your members to better understand community needs and provide valuable input into the Climate Action Plans!



# CBO Mini-Grants

- Empowered CBOs with funding and flexibility to lead local climate action.
- Simplified application process
- Regional CBO Steering Committee
- Strong coaching support by staff

## Funding Snapshot

- \$140,000 awarded
- 25 outreach efforts
- 14 CBOs
- 2,000+ residents reached



<b>CORE (Community Organizing for Racial Equity)</b>	<b>El Centro Hispano</b>
<b>Chatham Climate Action Network</b>	<b>United Voices of Efland Cheeks</b>
<b>Haw River Assembly</b>	<b>The Other America Movement</b>
<b>Aging Well Durham</b>	<b>Durham Life and Sciences Museums</b>
<b>BGDB</b>	<b>NC Council of Churches</b>
<b>Merrick Moore CDC</b>	<b>Wake Up Wake County</b>
<b>Eno River Association</b>	<b>ReCity</b>



## Chatham Climate Action Network (CCAN)

- Hispanic Heritage Fiesta, Sept 2024 (\$1,400)
- Pittsboro Street Fair, Sept 2024 (\$900)
- Community Discussion, Pittsboro Presbyterian Church, Food Waste Puzzle, Oct 2024 (\$1,070)



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Climat



## Community Organizing for Racial Equity (CORE)

- Community Conversation, Climate Justice, March 2024. 60 attendees.
- Youth Summit, Nov 2024. 200 High Schooler participants.

\$19,000 Grant



## COMUNIDAD CONVERSACIÓN

Justicia climática y el condado de Chatham

Únase a nosotros virtualmente o en persona en la biblioteca comunitaria de Chatham  
197 NC-87 Pittsboro  
12 de marzo de 2024 06:00 - 8:00 p.m.  
Regístrese en Mobilize para recibir la información más actualizada  
<https://www.mobilize.us/corenc/event/604962/>



Denzel Burnside Director Ejecutivo Wake Up, Condado de Wake

**Shawn, Aiden, and Anthony**  
Jóvenes de Orgullo Latinx  
Pride de El Vínculo Hispano



Kevin Lindley  
Director de Calidad Ambiental del Condado de Chatham

Asistir virtualmente:  
[https://us02web.zoom.us/j/87188986736?  
pwd=TIFgT3kxdnVVTIY2Z29PUWh](https://us02web.zoom.us/j/87188986736?pwd=TIFgT3kxdnVVTIY2Z29PUWh)

Traducción en vivo disponible  
[Info@corenc.org](mailto:Info@corenc.org)



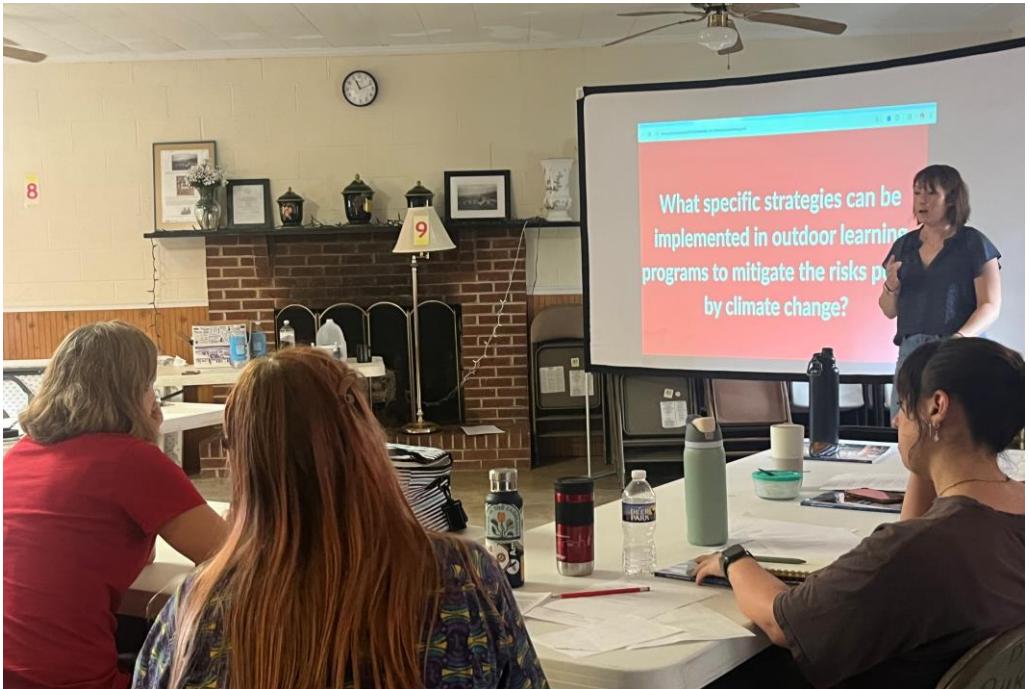
Emily Sutton  
Asamblea del Río Haw Riverkeeper



Vickie Atkinson Vice  
presidenta del Comité  
Asesor sobre Cambio  
Climático de Chatham



<https://corenc.org>



## Haw River Assembly

- Multiple Climate resiliency related film screenings, Summer 2025
- Saxapahaw Boy scout Camp Boat Launch, 120 attendees, Summer 2025

Approx \$24,500

**INSPIRING PBS FILM EXPLORES 3 EXAMPLES OF AMAZING CLIMATE RESILIENCE IN NC!**

Haw River Assembly presents:  
**STATE OF CHANGE: LIVING WITH WATER**  
A PBS NC Original Production

# FILM SCREENING

& Panel Discussion

**THURSDAY AUGUST 7 6:00 PM**



**VARSITY THEATER**  
123 E Franklin St, Chapel Hill, NC

Doors at 6 pm;  
Film 6:30;  
Panel Discussion  
7-7:30 pm

**RSVP HERE:** <https://www.eventbrite.com/e/state-of-change-living-with-water-tickets-4000000000>





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## Community Climate Conversations:

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Climate Planning Meetings for Chatham, Durham, Franklin,  
Granville, Johnston, Orange, Person, and Wake Counties

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**Pittsboro**- Jan 22nd, 2024 | 4:30-7:30pm | @Agriculture & Conference Center

**Wendell**- Jan 23rd, 2024 | 10am-1:30pm | @Wendell Community Center

**Creedmoor**- Jan 23rd, 2024 | 4:30-7:30pm | @Vance Granville Community College

**Durham**- Jan 25th, 2024 | 9am-12:30pm | @Museum of Life & Science



# **What We Heard from the CBO's**



# How Climate Change is Impacting People We Serve

- **Threat Multiplier:** Worsens existing challenges like poverty, housing, and health.
- **Housing & Transportation:** Rising costs push people farther from jobs, increasing travel and expenses.
- **Health Impacts:** Poor air and water quality, extreme heat, and unsafe outdoor work affect well-being.
- **Energy Burden:** Higher energy costs and older homes strain low-income households.
- **Displacement:** Gentrification and unsustainable development force residents out of their communities.
- **Infrastructure Stress:** Flooding, drought, and aging systems make recovery harder.
- **Environmental Harm:** Pollution, habitat loss, and heat islands reduce community resilience.



# What the CBO's Need to Build Climate-Ready Communities

- **Funding & Grant Support including grant-writing help**
- **Capacity & Flexibility:** Staff time, facilitation, and creative approaches to move from planning to action.
- **Collaboration & Networking**
- **Workforce Development**
- **Policy & Advocacy:** Community voices in decision-making, integrating climate justice into local and state policies.
- **Accessible Information**
- **Consistent, Inclusive Messaging:** Framing climate issues through community values (health and equity)



# What We Learned: Partnering Effectively with CBO's

- CBOs are trusted community connectors
- Developing trust with CBOs
- Coaching and mentoring support
- Helping CBOs navigate funding
- Being creative and flexible
- Sincere partnerships by local governments



# QUESTIONS ?

