

# The Moore Center: *Building North Carolina's Future*



## INVEST IN THE MOORE CENTER

The Moore Center is a strategic investment in North Carolina's workforce, built to meet employer needs. Designed to align education directly with employer needs, the Moore Center will expand advanced training labs and hands-on simulation spaces to prepare students for high-demand careers across our region.

### THE INVESTMENT IMPACT

An investment in the Moore Center will:

Strengthen North Carolina's economy by building a steady pipeline of skilled workers.

Reduce employer training costs and accelerate hiring for key industries.

Keep talent and tax dollars in North Carolina rather than losing them to out-of-state markets.

Fuel local and regional growth as graduates enter high-wage, high-demand careers.

Multiply the impact of every state dollar through significant private-sector investment already committed.



**EMPOWERING TALENT. ADVANCING INDUSTRY. GROWING NORTH CAROLINA.**

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## THE OPPORTUNITY

**With the General Assembly's investment, the Moore Center will serve as a regional resource to:**

- Expand workforce capacity in high-demand fields including advanced manufacturing and biotechnology.
- Deliver industry-aligned training using the same equipment and technologies deployed by North Carolina employers.
- Strengthen the state's talent pipeline to support business recruitment, retention, and long-term economic competitiveness.
- Modernize aging facilities into advanced labs and simulation spaces that accelerate credential completion, increase high-wage employment, and drive regional economic growth.



## THE ASK

We seek funding to support the Moore Center at Central Carolina Community College at the level of **\$25 million** over the biennium.

This investment is good for business. It is good for workers. It is good for North Carolina.



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