



Chatham  
Transit

Microtransit



What is Microtransit?



Flexible, on-demand public transportation service that bridges the gap between traditional fixed-route buses and private ride-hailing services like Uber and Lyft.



Planning

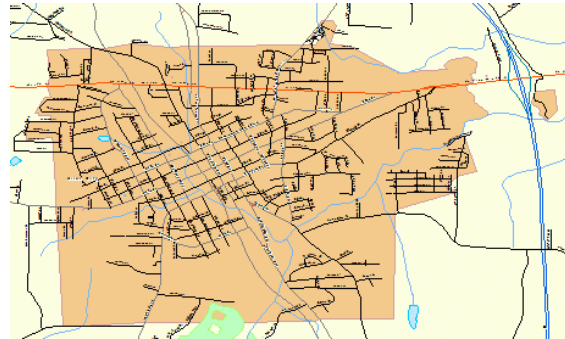
What is the goal?

Who will it Serve?

Pilot Program

# Proposed Pilot Programs

- Town of Siler City
  - Two Vehicles
  - Monday - Saturday Times TBD
- Town of Pittsboro
  - One Vehicle
  - Monday - Saturday Times TBD



## COST ESTIMATE

- Software \$16,000
- Web Based App \$20,000
- Marketing \$10,000-\$35,000
- Operation \$53/hour
- Vehicles (3) \$240,000

