

**From:** [BOC Clerk](#)  
**To:** [Jennifer Johnson](#)  
**Subject:** Will Frazier Advisory Committee Application Transportation Advisory - At-La  
**Date:** Thursday, May 8, 2025 2:17:10 PM

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Name: Will Frazier

Home Address: 25 Trillium Pl, Chapel Hill, NC, 27517, USA

Mailing Address:

Home Phone: 9199235556

Cell Phone:

Email Address: [william.stuart.frazier@gmail.com](mailto:william.stuart.frazier@gmail.com)

What District do you reside in? District 1

Are you currently serving on a board or committee in Chatham County? No

If yes, which ones?

Please select from the current vacancies on which you are willing to serve: Transportation Advisory - At-La

Why do you wish to serve in this capacity? I believe that the communities we live in play an outsized, though often underacknowledged, role in the health and well-being of their inhabitants. Transportation planning affects nearly every aspect of how a community functions and grows along with its impact on the environment. Mobility mediates our access to educational and economic opportunities, entertainment options and vital services such as health care. This is especially true for our county's growing proportion of older people as well as those who face economic hardship. Forward-thinking planning is responsible for the current economic prospects of our state, and investments in transportation infrastructure will be a necessary ingredient in our future success. I believe no area is more important to build the strength of our communities and their resilience to climate change. Personally, I found that switching to biking, walking and public transportation where possible has revolutionized my health as well as my finances.

Education/Experience: I hold a Bachelor's degree in Communication Studies and Rhetoric from the UNC-Chapel Hill College of Arts and Sciences. I served as transportation grassroots organizer for citizen's advocacy group WakeUP Wake County from 2012-2013. I conducted a policy analysis of the Wake County Transportation Plan as part of coursework at NCSU. I commuted and shopped primarily by bicycle and bus from 2014-2024.

Name of Employer: University of North Carolina at Chapel Hill - Gillings School of Global Public Health

Address of Employer: 35 Dauer Dr, Chapel Hill, NC 27599

Position: Public Communication Specialist

Work Phone: 9199235556

Civic Involvement: American Civil Liberties Union Environment North Carolina

Gender: Male

Ethnic Origin/Race: White\_non-Hispanic

Year of Birth: 1984

Attachments: {"file\_upload": [{"id": "78", "url": "https://services3.arcgis.com/YgrExeJfxG5F4At7/arcgis/rest/services/survey123\_6611c3ec93924379a243a4c073364330\_form/FeatureServer/0/155/attachments/78", "name": "Will Frazier\_Resume.docx", "size": 18706, "contentType": "application/vnd.openxmlformats-officedocument.wordprocessingml.document", "keywords": "file\_upload", "globalId": "D43D8414-2C0F-4DF3-8159-C7228C267A5F", "parentGlobalId": "B2CB16E0-D86C-45A6-8485-4EEF2101AAF2"}]}

# William S. Frazier

william.stuart.frazier@gmail.com

118 Estes Dr. Ext. | Carrboro, NC 27510 | 919.923.5556

## EDUCATION **University of North Carolina at Chapel Hill**

B.A. in Communication Studies May 2011, with a focus on rhetorical studies, Dean's list 7 of 8 semesters

**North Carolina State University** 2013 & 2014

Graduate-level coursework in Public Administration: Policy Analysis, Organizational Behavior & Theory, U.S. Political Systems

**Intercultura** language school, Guanacaste, Costa Rica, summer 2009

## SUMMARY OF EXPERIENCE

### WRITING

- Write about faculty and alumni contributions to research and practice for digital and print publication
- Develop and disseminate fundraising messages through email and social media
- Produce content for and edit newsletter for more than 10,000 alumni of the Gillings School
- Create and send MEASURE Evaluation emails to over 15,000 members of the global health community
- Drafted and distributed press releases for NC Lieutenant Governor Walter Dalton and MEASURE Evaluation
- Generated letters to the editor, news articles, and web content for WakeUP Wake County citizens' advocacy group
- Wrote and edited a grant application for WakeUP Wake County
- Drafted talking points for the lieutenant governor of North Carolina

### EDITING

- Ensure accuracy of briefs, posters, PowerPoints, mass emails, and web and social media posts
- Edit hundreds of technical reports disseminating results of public health interventions in 40 countries
- Line edited, copy edited, and proofread documents in 20 subject areas for 1.5 million NC students
- Edited curriculum standards, statewide peer review reports, and psychometric studies
- Researched and resolved copyright issues
- Checked copies of Braille testing accommodations for accuracy

### COMMUNICATION

- Built and maintained subsites on the MEASURE Evaluation website, which received over 4 million annual visits
- Maintain social media and web presence for over 10,000 followers by backstopping MEASURE content manager
- Backstop graphic designer by formatting and designing documents
- Initiated, coordinated, and presented more than 20 WakeUP informational sessions; gave media interviews
- Created and managed social media presence for the Lieutenant Governor of NC

### ORGANIZING

- Gathered 50 influential community members to speak at a Wake County commissioners' meeting
- Ran phone banking and canvassing campaigns reaching thousands of local citizens and managed contact lists

### MANAGEMENT

- Led planning, writing, design, and vetting of the website for a \$30 million project, Data for Impact
- Oversaw operation of the highest volume Bruegger's Bagel Bakery in the country, supervising 7 employees
- Instructed and supervised groups of up to 40 volunteers in Habitat for Humanity home construction

## EMPLOYMENT

**Public Communication Specialist, UNC Gillings School of Global Public Health, May 2020–present** (40 hours/week)

**Public Communication Specialist, MEASURE Evaluation at UNC Chapel Hill, August 2016–May 2020** (40 hours/week)

**Public Comm. Specialist, NCSU Center for Urban Affairs & Community Services, January 2013–July 2016** (40 hours/week)

**Grassroots Organizer, WakeUP Wake County, March 2012–January 2013** (40 hours/week)

**Field Manager, Fund for the Public Interest, Oct 2011–March 2012** (40 hours/week)

**Communication Intern, Office of the Lieutenant Governor of NC, May 2010–October 2010 (halftime)** (20 hours/week)

**Assistant Manager, Bruegger's Bagel Bakery, September 2005–September 2009** (40 hours/week)

**AmeriCorps Habitat for Humanity crew leader, August 2002–May 2004** (40 hours/week)

### SKILLS

Microsoft Office suite, Adobe InDesign and Photoshop, Final Cut Pro, WordPress, Drupal, Plone CMS, iContact, emma, and MailerLite email marketing platforms, Salesforce, Maple mathematical, Voter Activation Network, Chicago Manual of Style, MLA Style Manual, APA Publication Manual and AP Stylebook