



Chatham County
Agriculture &
Conference Center

Usage Update
Board of Commissioners
February 17, 2020



Events and Revenue

Who, What and How Much

Who is Using CCACC?

Building Occupants

- Many educational programs (CES)
- Hemp Workshop (2nd Annual)-over 300 participants

Chatham Non-Profits

- Fundraisers
- Holiday galas
- Pastor appreciations

Central Carolina Community College

- Administrative meetings
- Instructor meetings

Revenue Clients

- Corporate meetings
- Weddings
- Car shows
- Quinceaneras

Internal Departments

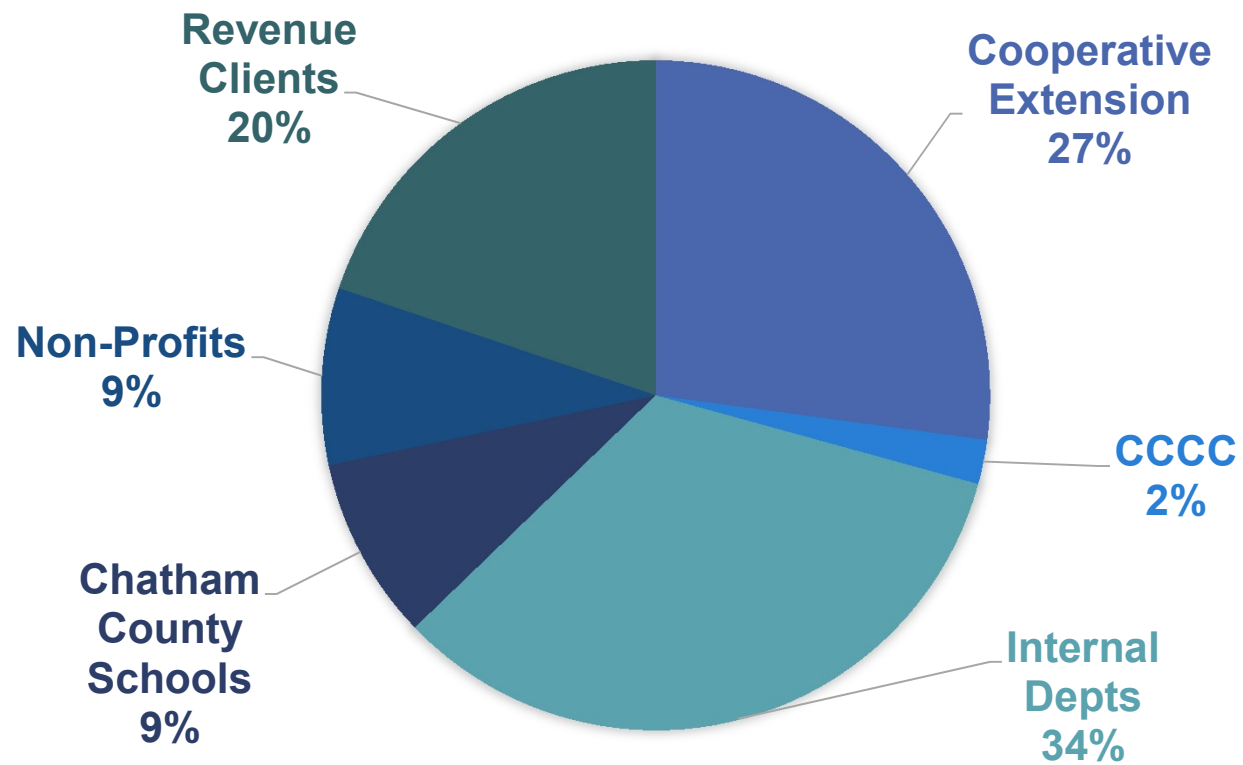
- Board meetings
- Regional meetings
- All-staff meetings

Chatham County Schools

- Northwood prom
- State mandated testing
- Awards ceremonies

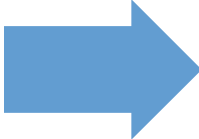
Who is Using CCACC?

FY 20 Year to Date



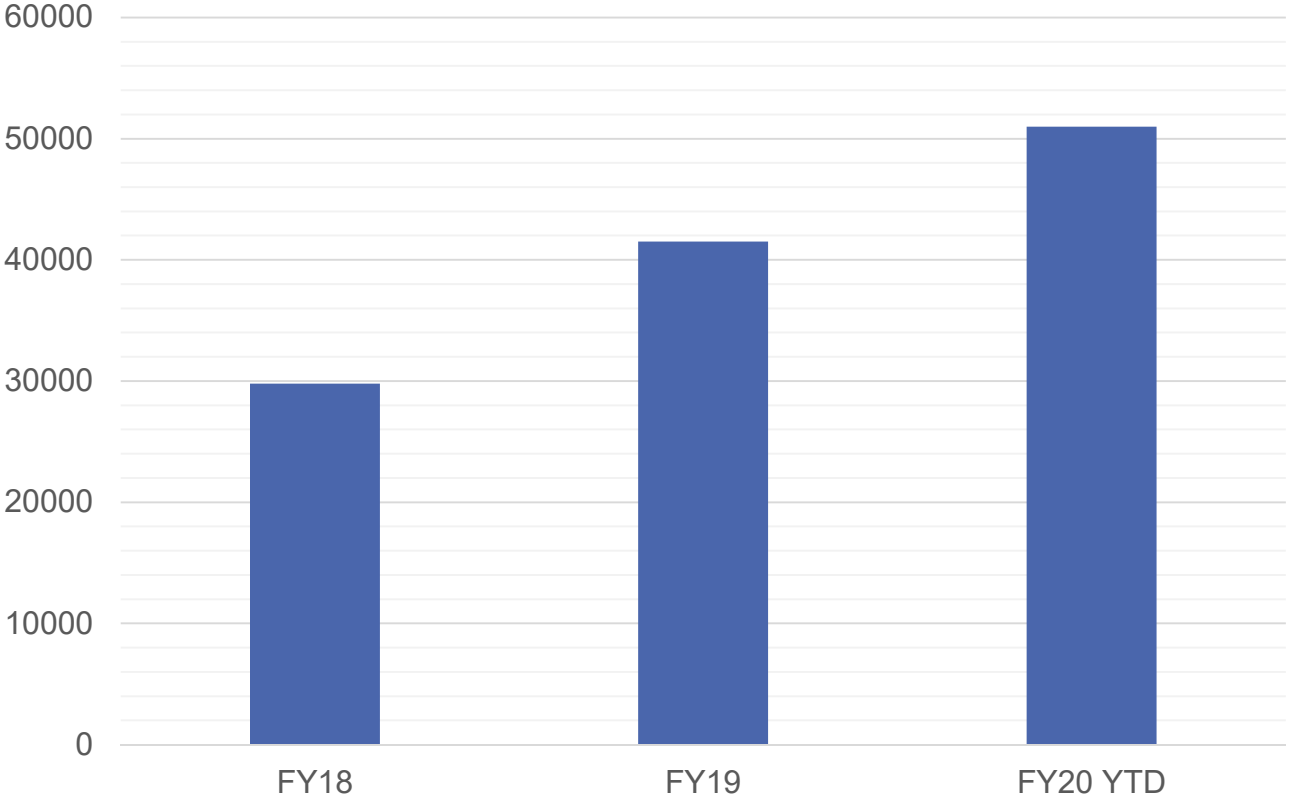
 **\$50,990**
FY20 Revenue to Date

 **33,982 attendees**
FY20 Scheduled to Date

 **23%**
Increase in revenue from FY19 to FY20



Revenue by Year



Ag Fest

2019

- ▷ Over 2,700 attendees
- ▷ Largest county-sponsored event

2020

- ▷ Expanded hours, 10:00am-4:00pm
- ▷ More livestock arena events
- ▷ Smokehouse Dedication, 10:00am
- ▷ **NEW!** Non-perishable food collection for Chatham food pantries



Internal & Building Occupant Events



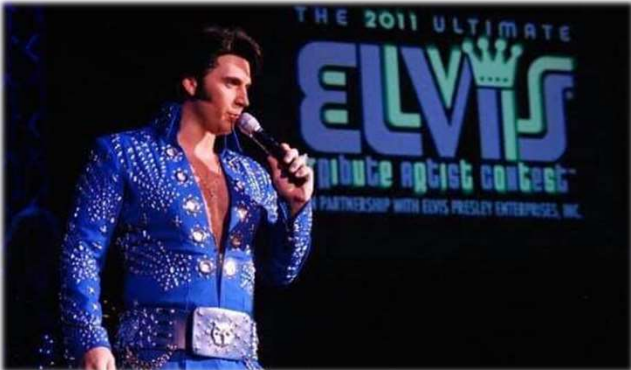
School & College Events



Social Events



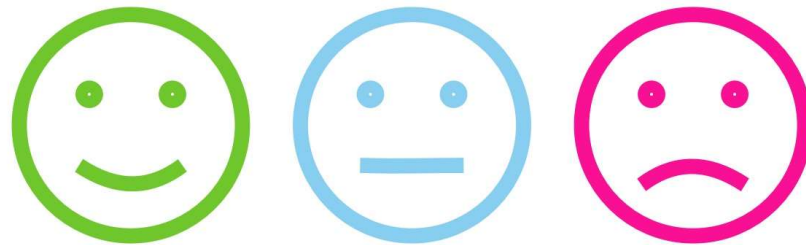
Public Events



Livestock Arena Events



New In FY20



FEEDBACK



I cannot say how pleased we were with the facility for our show. The acoustics were great, the A/V setup gave all a good view (especially since we rented the whole area). Plenty of room and the staff that night was beyond excellent. Brandi [sic] & Marty especially were very nice, professional and met all our needs. Others of the staff that night were excellent as well. We will definitely use the CCACC for future events of this type. YOU ROCK!! If there had been an Excellent + button, that's the one I would've chosen!!



We received superb customer service from the entire staff at the Chatham County Ag Center. Our company was well cared for while at the venue. We will be back!

Looking Ahead

Phase 2

- Current future project in CIP
- Development of outdoor arena/demonstration space
- Collaborative focus on education and accessibility for users of all ages

Step 1: Feasibility Study



Thanks!

Any questions?