Chatham County Affordable Housing Advisory Committee Annual Report 2021

Susan Levy, Advisory Committee Chair January 18, 2022



Today's Objectives





Review

Review the Goals, Mission and Responsibilities of AHAC

Inform

Inform the BOCC of 2021 AHAC Activities and Successes



Present

Present Data on Housing Needs and Progress

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Share

information with BOCC **of** Activities for **the** Coming Year



Receive

Receive Questions or Feedback from BOCC

AHAC Mission & Responsibilities

Understand	Understand the Chatham County Affordable Rental Housing Strategy Toolbox and help implement priorities	
Review	Review affordable housing policies & procedures and provide recommendations and comments to advise County leadership	
Provide	Provide feedback and assistance in developing additional strategies to support affordable homeownership opportunities and transitional housing in Chatham County.	
Promote	Promote opportunities related to affordable housing like fair housing workshops, RFPs and surveys.	
Submit	Submit an "Advisory Committee Summary Annual Report" to the Chatham County Board of Commissioners.	

AHAC Goals

- 1. Increase the number & diversity of affordable rental options.
- 2. Preserve legally-binding affordable housing.
- 3. Preserve existing naturally occurring affordable housing.
- 4. Ensure rental quality.
- 5. Support low-income renters.
- 6. Foster healthy communities.
- 7. Improve economic mobility.



2021 Activities & Accomplishments

- Continued updates to Housing Trust Fund Application and scoring guidelines
- Engagement with and education from affordable housing developers
- Researched critical housing issues and solutions
- Crafted new partnerships and affordable housing models for County
- Supported Town of Pittsboro in reviewing housing incentive policy and Chatham Park Housing Element (staff)
- Received grants from new funding sources (USDA, Federal Home Loan Bank: \$640K!)
- Provided input on UDO

Data Considerations

- Data used is primarily an estimate based on the American Community Survey 5-year datasets, which are reflective of information from several years out.
- Data for affordable housing inventories and resources like Housing Choice Vouchers have limitations from data sources.
- More recent economic conditions, such as the COVID-19 pandemic, are not necessarily reflected in the data used for this annual report.

2021 Data Update: Affordable Rental Units Needed



2,325 Affordable Rental Units Needed

Despite increases in affordable units, the need **continues to grow** as Chatham County grows

Rental Need & Affordable Supply 2019-2021

Gap between the number of low-income renter households and affordable units **continues to widen.**

More than a 25% increase in low-income renter households between 2019-2021.



Source: Census American Community Survey 5 Year estimates

2021 Affordable Housing Advisory Committee Data Dashboard







Data Update Highlights for 2021

- Number of naturally occurring and legally binding affordable housing units increased by nearly 50 units.
- Number of households assisted through rental, mortgage, and utility assistance programs increased, as did the amount of funding and types of funding sources due to the COVID-19 pandemic.
- Median income for Black and Hispanic households is still substantially lower (50% and 60%, respectively) of that for White households.
- Number and percentage of cost-burdened low-income renter households (and seniors in particular) continues to increase at a steady rate.

Housing Trust Fund, 2021

Chatham Habitat for Humanity – New Construction

- Pinecrest Drive Community
- \$75,000
- 8 units
- Rebuilding Together of the Triangle Housing Preservation
 - Emergency Critical Home Repairs
 - \$100,000
 - 50 units

Looking Ahead...

This Coming Year

- Update the 2017 Affordable Rental Housing Toolbox.
- Transform the updated toolbox into a strategic action plan.
- Implement a process to invest Article 46 Sales Tax revenue to achieve short-and long-term housing goals.
- Remain engaged with UDO development process.

Feedback for the Future

As we wrap up the fourth presentation of the AHAC Annual Report, we would like to take a moment to request feedback from you.

- What would you like to hear more about or see AHAC involved with?
- What concerns or questions do you have about Affordable Housing?
- As we update our 2017 Toolbox and transform it into our strategic plan, what would you like us to consider for the next 1-3 years?