

4. Imagine your community's best future.



What aspects of your community's daily life do you want to preserve?



What's happening in the future? activities, gathering spots, infrastructure, employee sentiments



What is government's role in achieving this vision?

Tools for a Successful Strategic Plan

3. Lead to Learn (using Strategic Planning Principles)



Engagement



Facilitative Leadership



Learning Mindset



Flexibility



Accountability and Transparency

Tools for a Successful Strategic Plan

Are You Really Ready?

- Willing to change your mind if the data challenges your views?
- Willing to change the status quo?
- Willing to congratulate performance?
- Willing to be curious (not furious) if performance measures don't add up?



Tools for a Successful Strategic Plan

1. Start with the end in mind.



- Why do you want to plan?
- How will things be different?
- What's the scope of your plan?
- Who has a stake in the plan?
- How will you use and share your plan?
- Who leads what?
- How much will you commit?



Tools for a Successful Strategic Plan

Tips for Success



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1. Start with the end in mind.
2. Be realistic about the time, effort, and resources required.
3. Lead to learn.
4. Imagine your community's best future.
5. Gather and use perspectives.
6. Ground the plan in context.
7. Use specific language.
8. Keep your plan alive.
9. Communicate your plan.
10. Lean on others.

Tools for a Successful Strategic Plan

What is strategic public leadership?



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Become involved in shaping the future. They think bigger than themselves and their elected terms.

Inspire vivid, positive possibilities. They give voice to the way things could be and they speak in uplifting terms.

Seek opportunities, seize the initiative. They remain flexible enough to take advantage when opportunities present themselves that seem consistent with previously-identified and desirable outcomes.

Engage others. They ask others' opinions and continuously seek to enroll others in their vision.

Express pride in the accomplishments. They take time to recognize good work and celebrate successes, both small and large.

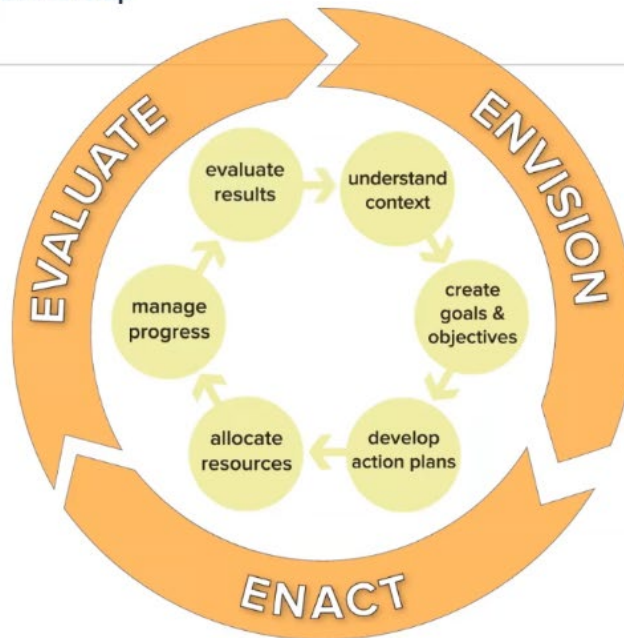
Tools for a Successful Strategic Plan

Strategic Plan Elements



Tools for a Successful Strategic Plan

Strategic Public Leadership Planning Model



Tools for a Successful Strategic Plan