

Orchestrating Your Financial Future

Rezoning Request: 4421 Manns Chapel Road Chapel Hill, NC 27516

### 4421 Manns Chapel Road

Previous Use: Chapel Hill Bed and Breakfast

Current Zoning: R-2 Parcel Uses - B&B Inn with Events

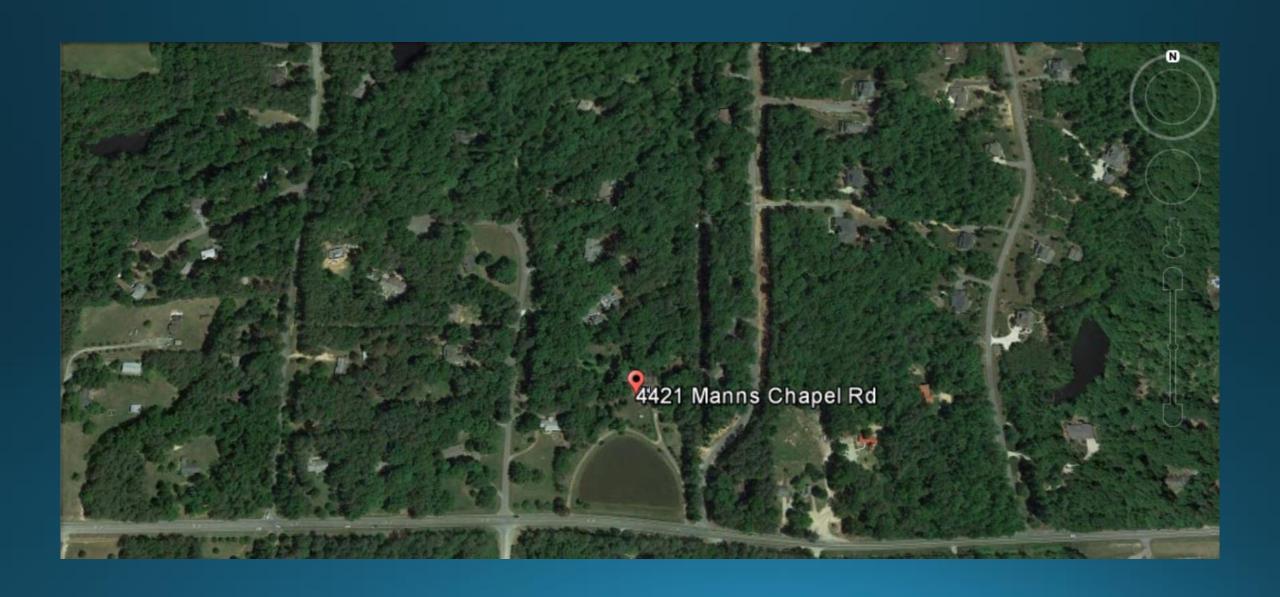
Proposed Zoning:
CD-NB
Parcel Uses - General/Professional
Office and Event Center Limited



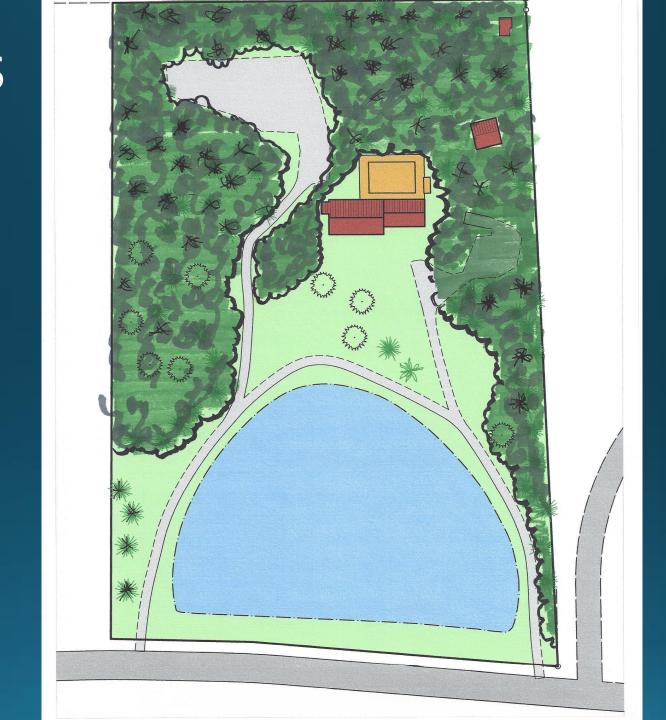
## Parcel Number: 2516 Acres: 6.053



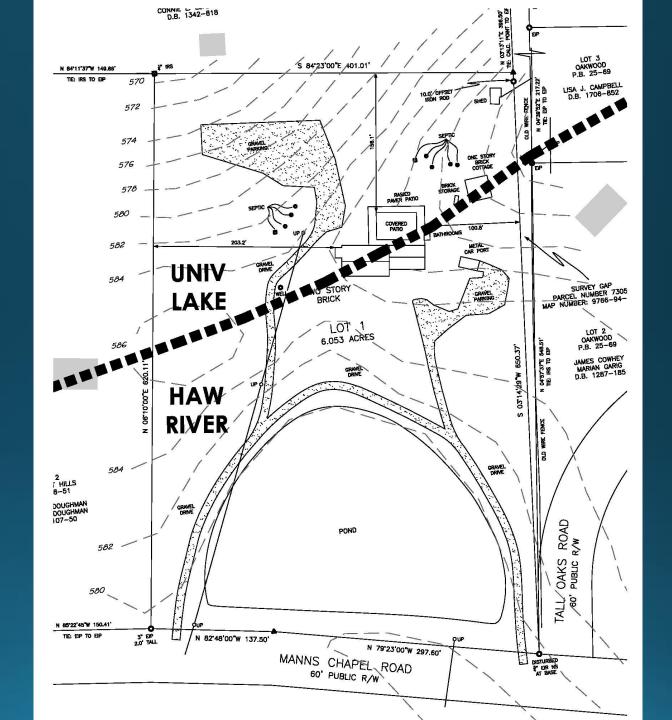
### 4421 Manns Chapel Road



### Parcel Details



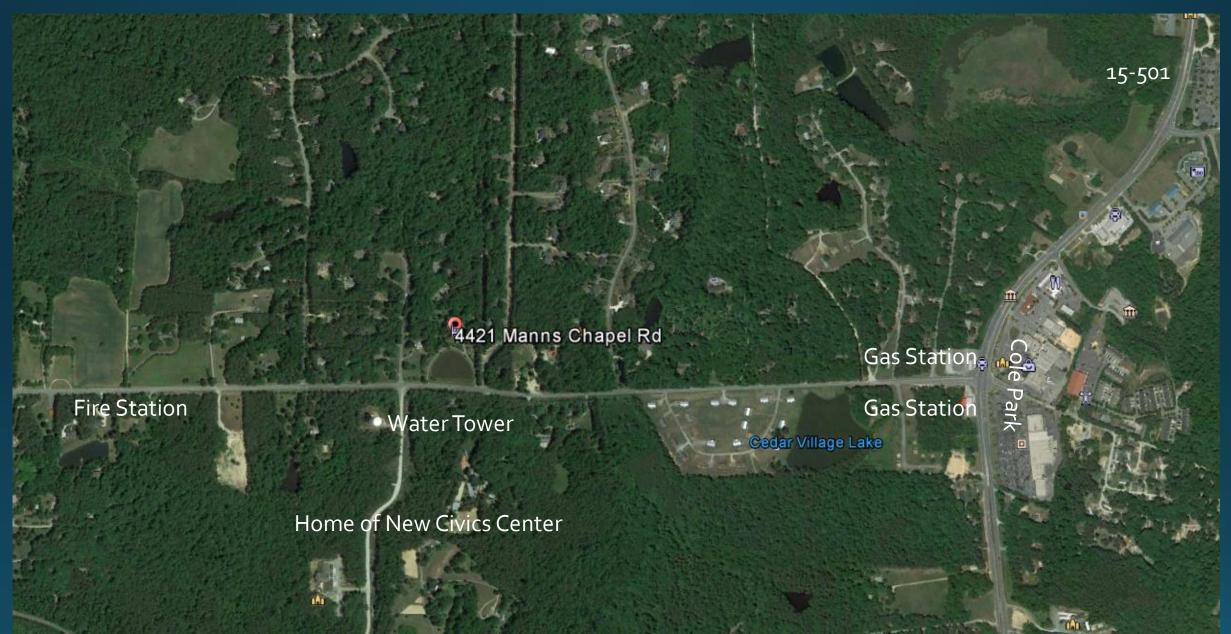
## Watershed Boundary



### Changing Conditions Leading to Request

- Significant population growth in Chatham County without corresponding increase in available Office Space
- Rapid growth taking place on surrounding parcels makes this request a logical modification to accommodate community needs
- Projects in close proximity to the subject property
  - Briar Chapel (Civic Center access directly across Manns Chapel)
  - North Chatham Fire Dept. Station 3 (0.7 Mile)
  - The Parlour at Manns Chapel (1.4 miles)
  - Obey Creek (4 Miles)
  - Chatham Park (10 Miles)

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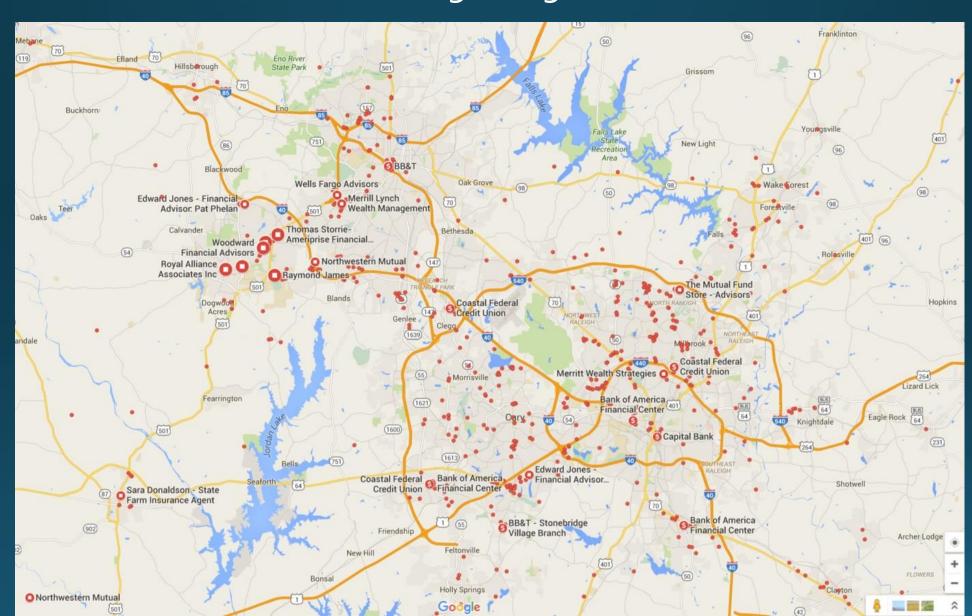


# Lack of Financial Planning Professionals in Chatham County

Currently, there are only a handful of Financial Advisors in the Chatham County area—the majority of which share the same franchised approach to planning. In surrounding counties, there are a plethora of providers outnumbering Chatham County planners by more than 10 to 1.

Additional professional services will need to be made available in Chatham County so it remains a vibrant, sustainable community where its growing population can work, live, learn, seek counsel and play without needing to travel outside of the community.

# Current Financial Planners per Google Search in the Triangle Region



### Opus Financial Advisors

A premier financial planning and investment management firm founded in 1982 and headquartered in Statesville, NC



### Rich History of Commitment to Community

- Opus FA has been promoting financial literacy in communities served for over 30 years. With over 80 years of cumulative experience, advisors have served some families for 4 generations.
- Through a corporative giving program, Opus Pays It Forward, the firm offers pro bono services, training, and monetary resources to area nonprofits.
- Opus FA is invested in the Triangle community. Firm leadership has lived, worked, and served in the local area for more than 15 years—and works extensively with many local organizations.
- Opus FA also plans to make space available to area non-profit organizations for board retreats, community meetings, and some fundraisers. By allowing charitable organizations access to the venue and assisting fundraising efforts, the greater Chatham County Community will benefit indirectly.

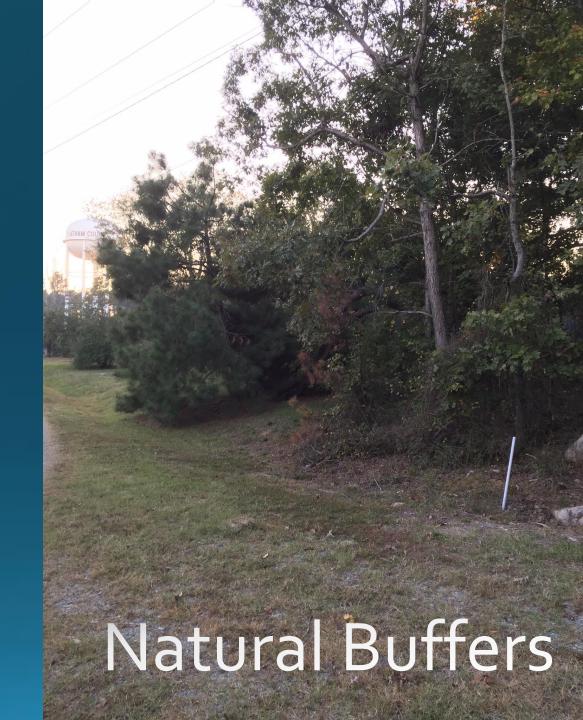
### Proposed Parcel Uses

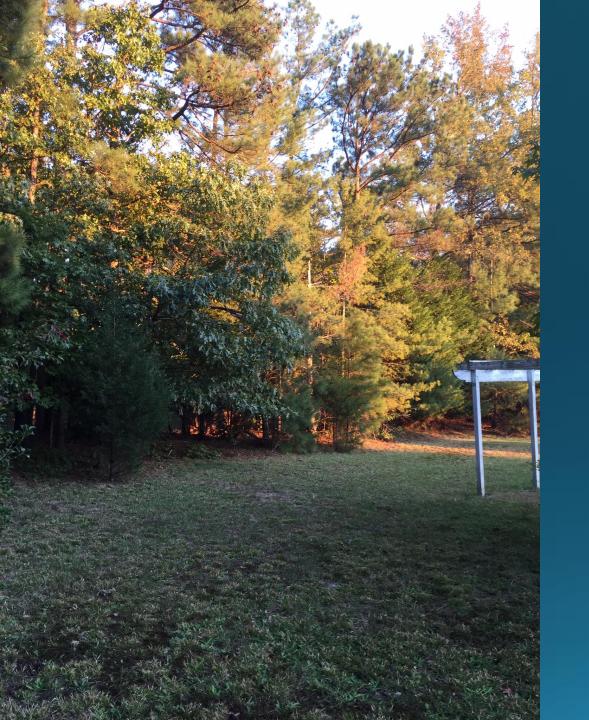
- Financial Planning and Investment Management Services
- Event Center Limited
- Client and Staff Meetings
- Financial Planning Workshops and Training Events
- Non-Profit Board Meetings and Fundraisers
- Client Appreciation Events and Holiday Parties

### Minimal Impact

- Repurposes an existing site while respecting the site and neighbors
- Exterior of the property will be virtually unchanged
- Existing natural buffers to both Manns Chapel and surrounding properties will remain in place
- Purchase and repurposing prevents the property from possible vacancy or further neglect, as the property isn't well suited for traditional residential use
  - Previous B&B layout is atypical for residential use, but ideal for individual offices and conference rooms
  - Large outdoor pavilion with two outdoor half bathrooms for use during events
  - Ample onsite parking
  - Numerous repairs needed—each of which will be addressed to preserve and increase the future life of the property

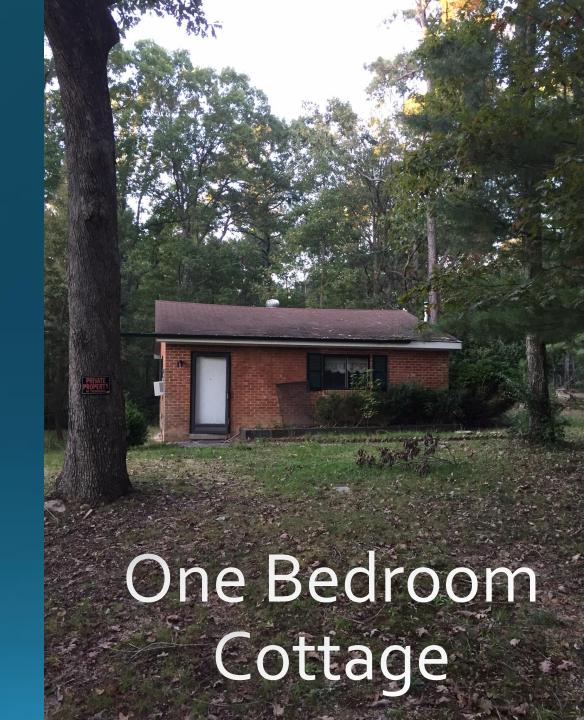




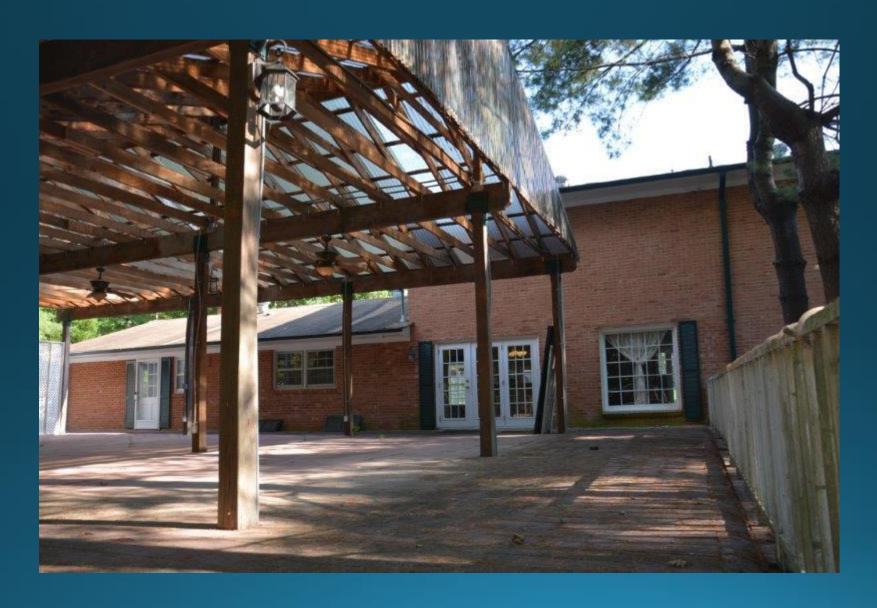








### Pavilion Area Behind Main Building



#### Questions?

Thank you for your time, attention, and consideration. We are excited about becoming a more integral part of the Chatham County community.

If you have additional questions at a later date, please feel free to contact Nina Lloyd at <a href="mailto:nina@opusfa.com">nina@opusfa.com</a>.

