



Climate Pollution Reduction Grant (CPRG) Community Engagement

Alana Keegan, Central Pines Regional Council

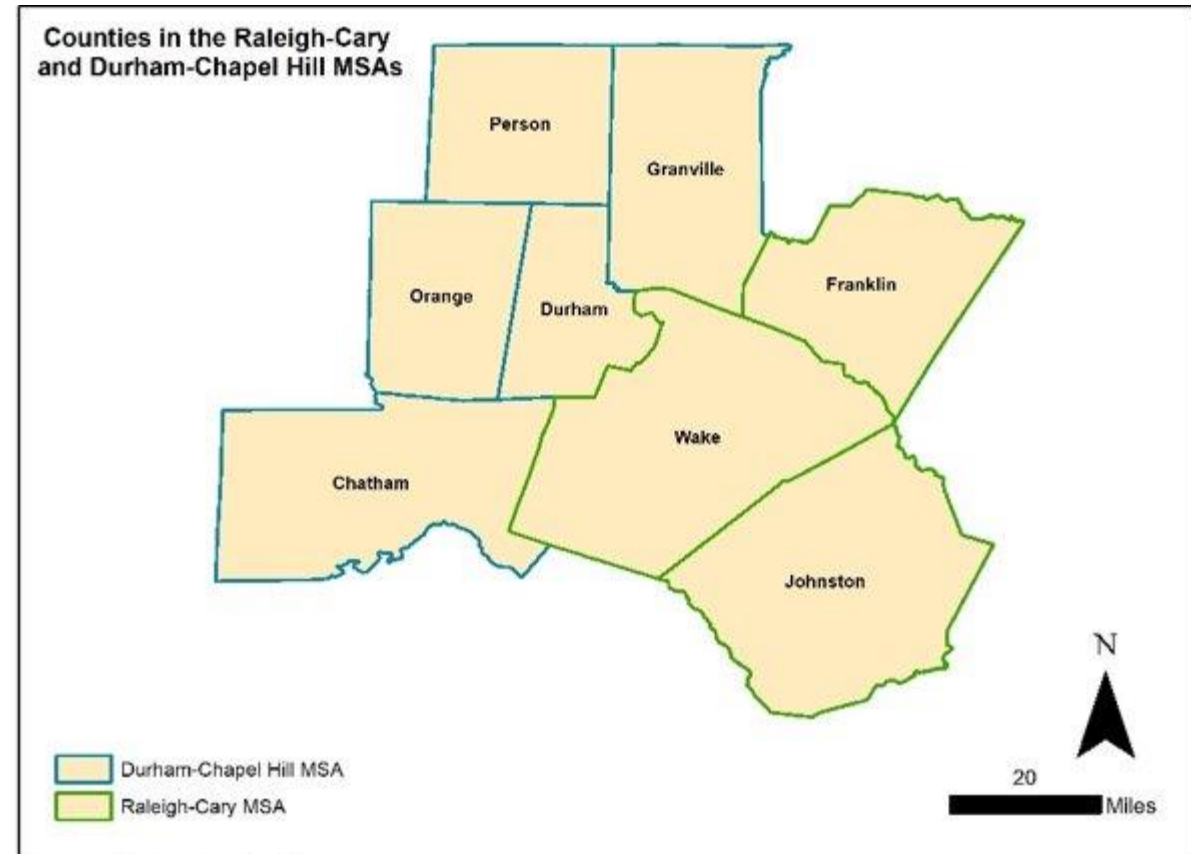
Shuchi Gupta, Central Pines Regional Council



Climate Pollution Reduction Grant

Regional Climate Action Planning

- Four-year planning grant covering **Raleigh-Cary and Durham-Chapel Hill MSAs**
- Developed **Regional Greenhouse Gas (GHG) Inventory**
- Focus areas:
 -  Transportation
 -  Buildings
 -  Waste
 -  Industry
 -  Electricity
 -  Agriculture & Land Use
- Goal: **Build a coordinated, data-driven climate plan** for local implementation

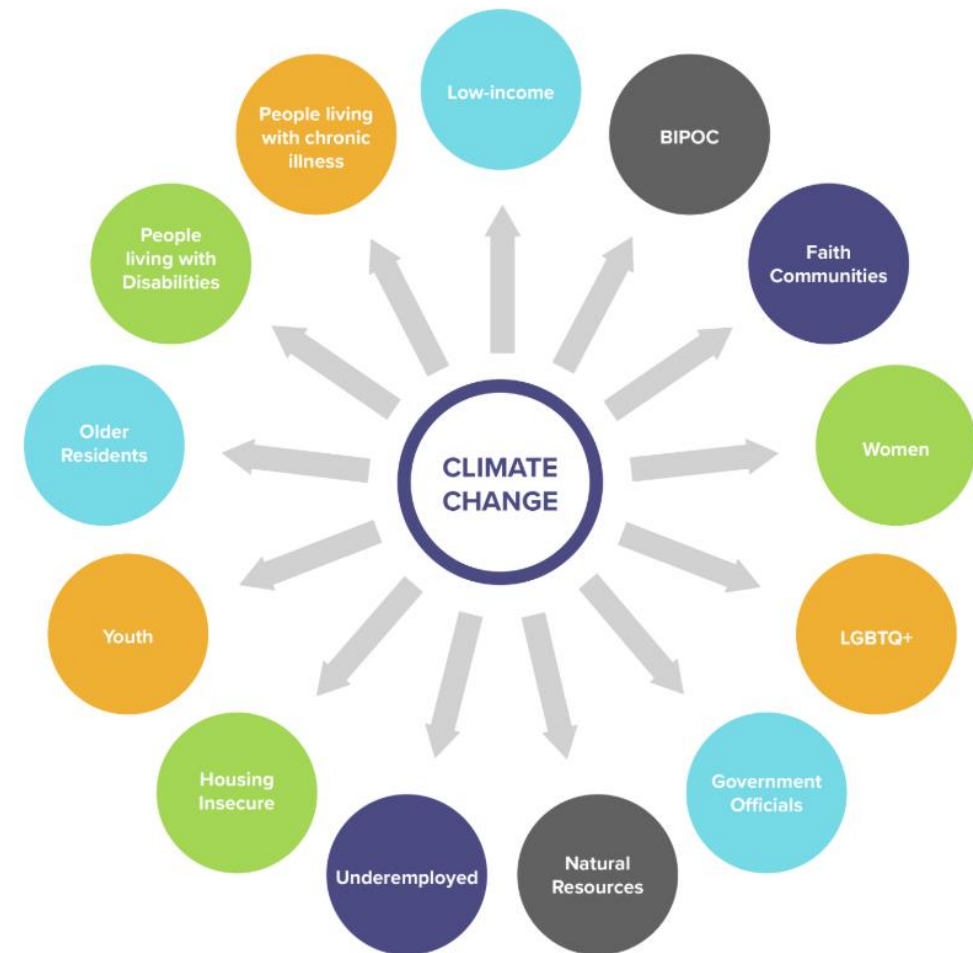


Data source: <https://screeningtool.geoplatform.gov/>



Why Center Community Organizations in Climate Action Planning

- Climate risks affect every part and everyone in our region and—but not equally
- Public agencies, businesses, and residents must all act together
- Community-based organizations (CBOs) bridge the gap between plans and people
- CBOs ensure diverse voices have a role in shaping climate solutions that truly address day-to-day challenges.





Empowering Local Climate Conversations

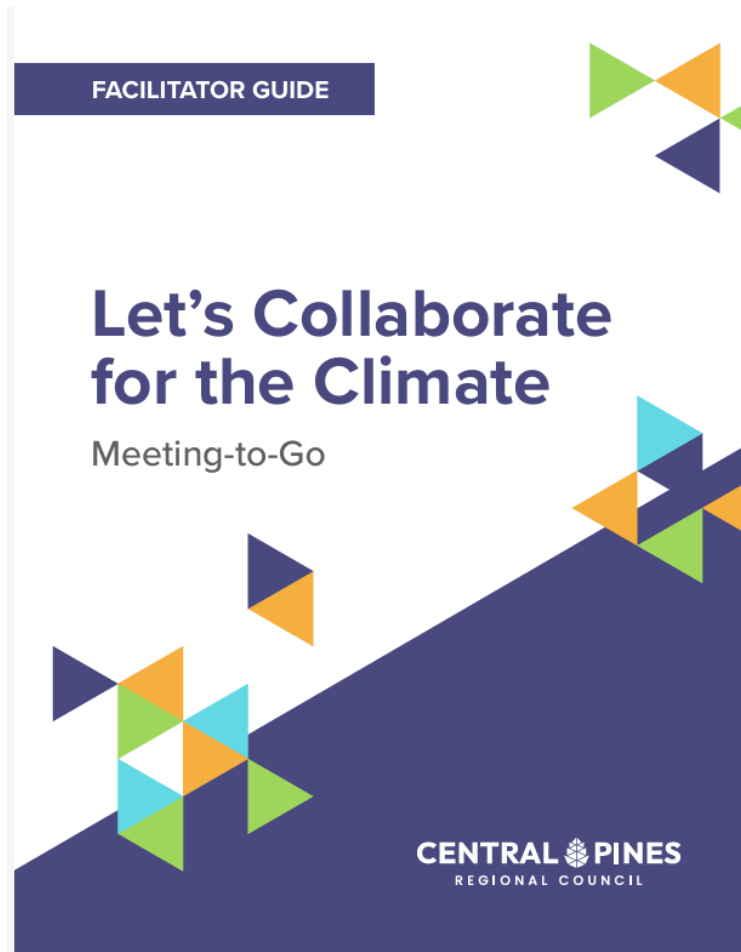
The CPRG Community-Based Organization Toolkit equips local organizations to lead conversations about climate change in the region and to discuss climate goals, identify priority climate actions for the organization and the communities they work with, and build support for climate action.

The toolkit helped CBOs to design and facilitate one-to two-hour events that educate, inform, and empower participants to engage in climate action.

- Organizational Resources & Guidelines
- Introductory Educational Materials & Resources
- Connecting with your Community/Audience
- Collective Community Partner Actions (interactive dialogue-forums, input and making connections with other CBOs)
- Measuring Progress and Community-Based Engagement



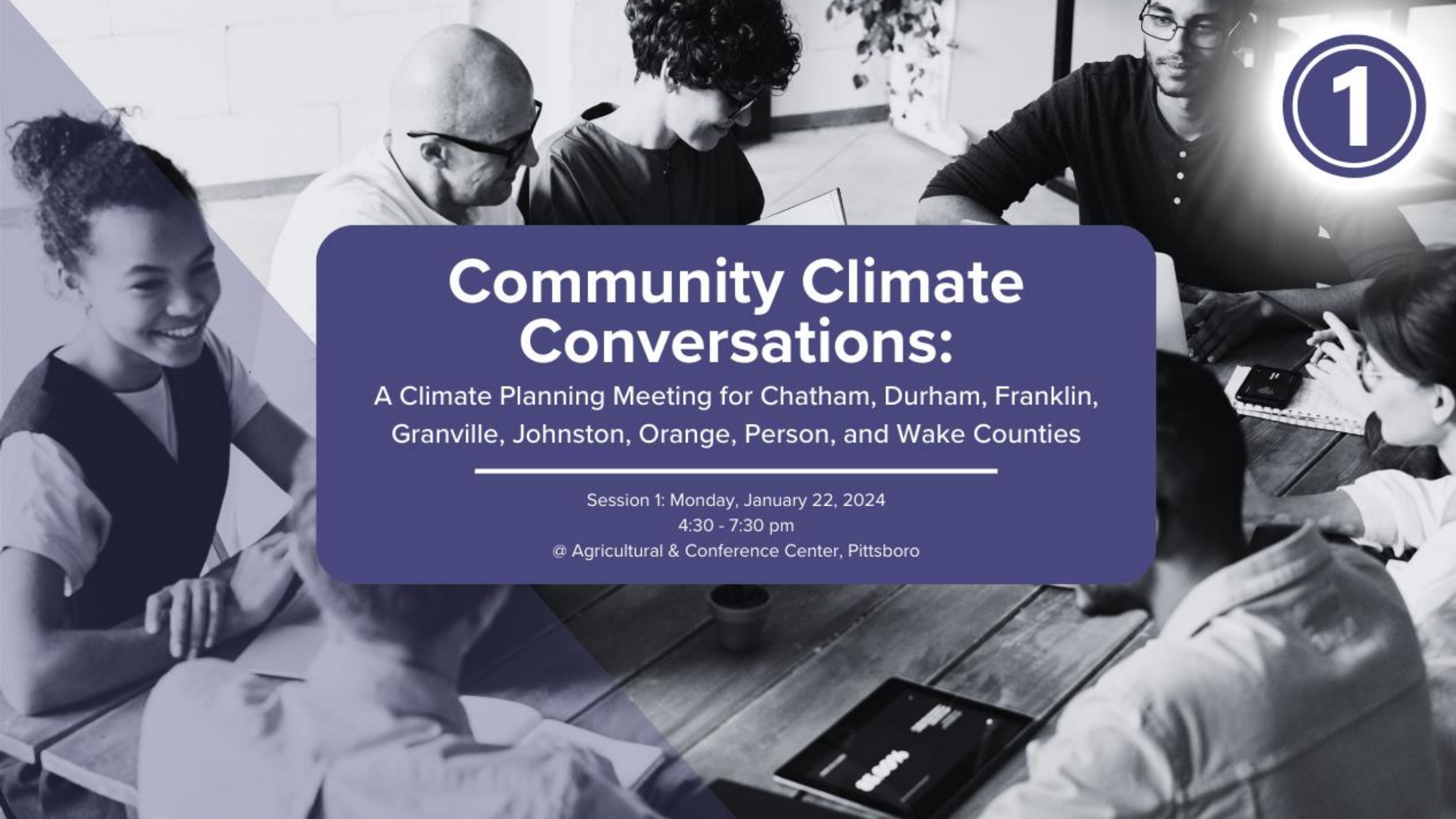
Engagement Planning and Facilitator Guide



The Meeting-To-Go toolkit provides materials to support our Central Pines CPRG partners to facilitate a structured dialogue with members of their community around their mission, goals, and tactics that align with development of a Priority Climate Action Plan and Comprehensive Climate Action Plan for the region.

These touchpoints helped CPRC achieve the following for our regional plans:

- Create a shared understanding of climate conditions, risks, and opportunities
- Prioritize equitable engagement and underserved communities
- Identify implementable climate and community solutions
- Build lasting collaborative regional climate action capacity



1

Community Climate Conversations:

A Climate Planning Meeting for Chatham, Durham, Franklin, Granville, Johnston, Orange, Person, and Wake Counties

Session 1: Monday, January 22, 2024

4:30 - 7:30 pm

@ Agricultural & Conference Center, Pittsboro



CBO Mini-Grants

Launched to empower Community-Based Organizations (CBOs) to conduct tailored outreach on climate action, with a simplified application process ensured easy participation and broad engagement.

What the Grants Supported

- Community workshops & gatherings
- Integration of climate topics into existing events
- Culturally relevant outreach aligned with community needs

Impact

2,000+ residents reached

Outreach addressed regional CCAP priorities

Outcome

Strengthened community capacity to advance **regional climate goals** through **grassroots engagement**.

Funding Snapshot

\$140,000 awarded

25 outreach efforts funded

14 participating CBOs (some with multiple grants)



CBO Mini-Grants





Communication Lessons Learned

Do focus on shared values and community benefits

Do use trusted messengers

Do keep it local and solutions-oriented

Do not use doom-and-gloom framing

Do not rely on jargon or technical data alone