

"THE 2023 STATE OF BLACK ENTREPRENEURSHIP IN RURAL NC" BRUNCH AND REPORT

CHATHAM AGRICULTURE AND CONFERENCE CENTER
FRIDAY, FEBRUARY 3, 2023
(10 AM TO 1 PM)



ABOUT THE REPORT

On Friday, February 3, 2023, WEBB Squared (Wealth through Entrepreneurship for Black Businesses) will present a ground-breaking report on the status of Black Entrepreneurs in Chatham County and other rural counties in North Carolina.

In these communities, as in others across the country, the racial wealth gap is wide and visible, but little documentation has been compiled. The WEBB Squared report aggregates, for the first time, critical historical and cutting-edge data across a range of social and economic indicators to highlight the impact of centuries of policies and practices that have kept people of color from getting ahead.

Its purpose is to spark a vital and vibrant conversation about how local policies and processes can be enhanced to build the economic position of rural Black entrepreneurs. The report also will establish a baseline from which to measure progress and identify opportunities to stem the tide of wealth inequality so that as these entrepreneurs start, grow, sustain and scale businesses, they can create jobs, hire employees of color and improve household and community conditions.

We invite you to join us when WEBB Squared formally presents this historic report to the public.



SPONSORSHIP OPPORTUNITIES

PARTNERSHIP SPONSOR (\$10,000)

- 7 tickets to the event with seating at a VIP table. Table card with organization name prominently displayed
- *Recognition from podium*
- Organization recognized on opening slide of report presentation
- *Logo on Event Program*
- Live link to organization on Webb Squared Website
- *Invitation a member of the organization to serve as speaker at our WEBB Squared weekly online Commonwealth meeting - where we build relationships, workshop business improvements, and explore new narratives that can transform the current economy*
- Exhibit Space at the State of Black Entrepreneurship event
- *Opportunity for organization spokesperson to be featured guest on WEBB Squared "Remedy" Podcast and our social media platforms (Our social media outreach has over 3000 engagements.)*
- Opportunity to host a WEBB Squared Entrepreneur at your table
- *Individual and corporate volunteer opportunities through our workshops and training to share culturally appropriate knowledge and expertise*

COMMUNITY COLLABORATOR (\$5,000)

- 4 tickets with VIP Seating
- *Recognition and remarks from podium, with organization name at beginning of slide report*
- Logo on Program/Website - link to organization website
- *Organization invited to WEBB Squared Commonwealth Network as highlighted guest and/or speaker*
- Organization profile on podcast

IMPACT SPONSOR (\$1000)

- 3 Tickets with premium seating
- *Recognition from podium*
- Organization brand transition between slides
- *Recognized in program booklet*
- Invitation to WEBB Squared Commonwealth Network
- *Thanked on Podcast*

SUPPORTING SPONSOR (\$500)

- 2 Tickets
- *Slide in report of all our supporting sponsors at end of report*
- Recognized in program booklet
- *Invitation to WEBB Squared Commonwealth Network*
- Thanked on Podcast

BECOME A SPONSOR BY COMPLETING THE ONLINE SPONSOR REGISTRATION FORM AT [WEBBSQUARED.ORG](https://webbsquared.org)

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