

# TOWN OF SILER CITY DOWNTOWN ASSOCIATE COMMUNITY NC MAIN STREET PROGRAM



HISTORIC PRESERVATION

ECONOMIC VITALITY

RESTORING CIVIC & CULTURAL IDEN

### MAIN STREET AMERICA

#### Main Street Four Point Approach®

#### **Organization:**

Building human and financial resources through public/private partnerships to achieve a common vision

## ECONOMIC DEVELOPMENT

#### **Economic Vitality:**

Strengthening the existing economic assets; expanding and diversifying the economic base.

#### **Promotion:**

Selling a positive image of downtown based on the authentic creative assets of the community



#### Design:

Improving the physical aspects of downtown.

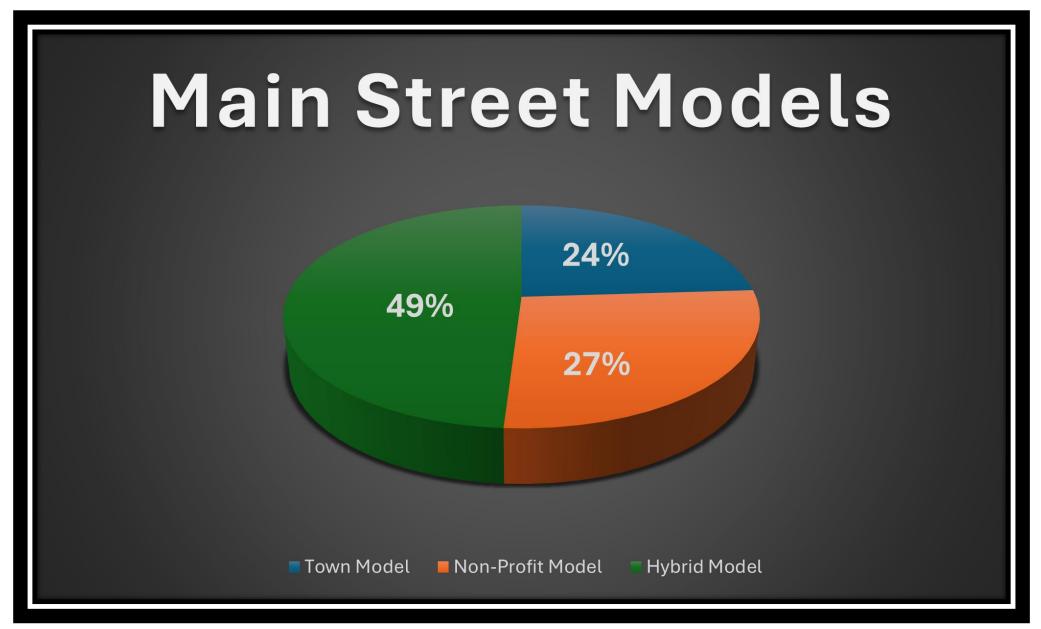




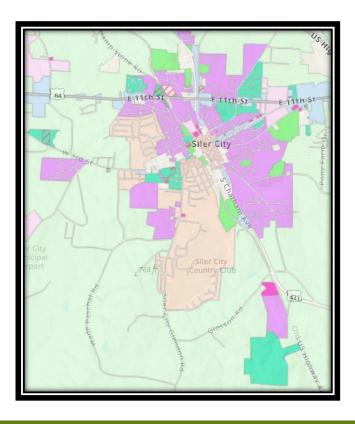




### Main St. Models



Comprehensive Land Use Plan 2024



Economic Strategic

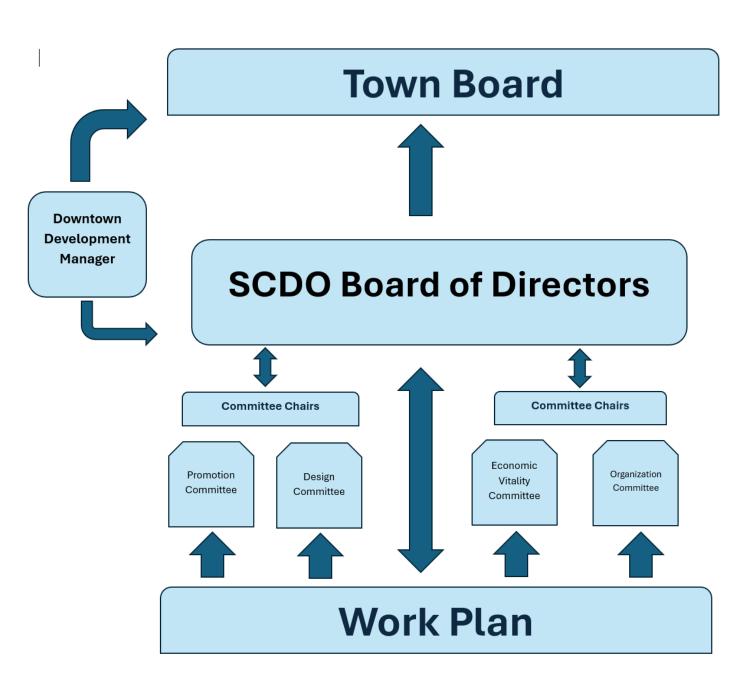
Development Plan 2021 – 2026



Downtown Advisory
Committee



## SILER CITY BACKGROUND



### SILER CITY VELOPMENT ORGANIZATION







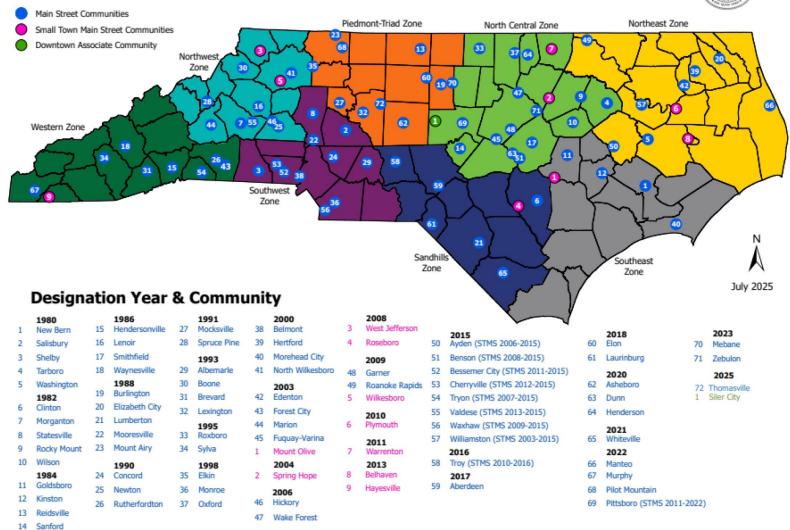


## SUPPORT FOR MAIN ST PROGRAM

- Downtown Advisory
  Committee
- ➤ Siler City Over 50
  Siler City community
  and business leaders

#### North Carolina Main Street and Small Town Main Street Communities





YOU ARE INVITED TO

# MAIN STREET DAC PROGRAM KICK-OFF EVENT

GET INVOLVED!!

THURSDAY

SEPTEMBER

18

AT 5:30 PM

NC Arts Incubator

5:30 > 6:00 - REFRESHMENTS

6:00 - 7:00 - PRESENTATION

7:00 - 7:30 - Q&A

# "The things that unite us are Downtown."

- Ron Hargrove, Scotland County School Board Superintendent "Main Street empowers people to be a part of something grassroots, to be a part of building a citizenry. People see a role for themselves in the city."

-Kellianne Davis, Historic Downtown Wilson

## QUESTIONS

