# United Way of Chatham County



# Vision

We envision a community in which all residents have access to the necessary resources to thrive.

# Mission

# To address the most critical needs of county residents.

## **37 Years of Stewardship**

United Way's nonprofit funding process is focused on meeting the human and social service needs of the Chatham County community by providing financial support to the most effective nonprofit programs.

United Way of Chatham County (UWCC) has been the custodian of public philanthropy for the last 37 years.

# **United Way Leadership**

- Katie Childs, Executive Director
- Alane Coore, Finance Officer
- Shelley Smith, Outreach Coordinator
- Board of Directors 16 Members





#### What Does United Way Do?

- Fundraising
- Annual Allocations
- Issue Based Grants new in 2021
- Manages 211 with partnership with Chatham County Health Department
- Co-facilitates the Housing and Homelessness group with Stephanie Watkins Cruz
- Chairs H&H subcommittee with service providers

# **COVID-19 Response Fund**

- Launched March 2020, prior to County COVID-19 response funding
- Donations from businesses and individuals generated over \$100,000
- Funding supported organizations serving most vulnerable residents food, rental assistance, prescription assistance, childcare and mental health

## **2021 Issue Based Grant**

- Communities in Schools High School Success Coach Program at Jordan Matthews High School – 40 students served
- The Boys & Girls Club of Central Carolinas Bridge the Gap Program at Wren Family Center & Power Hour Program at Pittsboro Club – 90 children served each day
- Love Chatham Emergency Shelter, Clothing and Food
  - In 2021, LC transitioned 8 families from emergency housing to permanent residences; sheltered 1,030 individuals (445 families) in local hotels; served 1,306 individuals (415 families) with food from food pantry.





# <image>

## NC 211

- Partnership between UWCC and Chatham County Health Department
- State-wide initiative supported by UWNC
- What is 211?
- How does it help UWCC and its agencies?
- Calls for housing assistance rent & mortgage assistance, and calls for a homeless shelter or emergency housing – increased 182% since August 2019

## **211 Calls for Chatham County**

#### 2021 Calendar Year

#### 72% of calls were for housing/shelter & utilities

#### YTD 2022

#### 60% of calls are for housing/shelter & utilities

Housing & Shelter A	52.4%
Food 우의	1.8%
Utilities ዶ의	20.1%
Healthcare & COVID-19 유의	5.2%
Mental Health & Addictions 유의	<1%
Employment & Income A	3.4%
Clothing & Household A	<1%
Child Care & Parenting Ag	<1%
Government & Legal ନ୍ର	2.9%
Transportation Assistance Ag	1.1%
Education ટ્રલ	<1%
Disaster ନ୍ୟ	<1%
Other 🙉	<mark>10.</mark> 7%
Total for top requests 은은	100%

Housing & Shelter 으으	38.6%
Food ዶ9	1.7%
Utilities 우인	31.4%
Healthcare & COVID-19 A	7.0%
Mental Health & Addictions A	1.7%
Employment & Income 유의	1.7%
Clothing & Household 쓰	<1%
Child Care & Parenting 유의	0%
Government & Legal 으	2.4%
Transportation Assistance 유의	1.9%
Education 우의	0%
Disaster 으	<1%
Other 유의	11.6%
Total for top requests 유의	100%

# **Housing Working Group**

- UWCC co-facilitates the Housing and Homelessness group with Stephanie Watkins Cruz
  - Create an understanding of the need
  - Establish a coordination of efforts to align resources and best utilize public and private dollars to support the community by addressing gaps in service
  - Develop tangible, long-term solutions to end crisis for unsheltered Chatham County citizens
- Monthly meeting with volunteers, service providers, and county, regional and state organizations
- UWCC leads service provider subcommittee, composed of DSS, CPCA, Salvation Army and Love Chatham

# Housing Working Group – Key Findings

- Funding shortage for all housing/emergency housing & assistance agencies
- Weekly cost to house one family in hotel room is almost \$400
- CORA is reporting that 42% of clients in the last year have utilized their services to reallocate income to housing expenses
- Lack of centralized data

### Day of Service – Tuesday, September 13th

- Chatham County's largest community service day
- 9 projects across the county
- Large volunteer groups from years past and current year include the entire student body of The School for Science and Engineering, The Chatham County Sheriff's Office, Carolina Civil Works, Edward Jones, Duke Energy, Rotary Club of Pittsboro, Carolina Meadows and Galloway Ridge



#### **2022 Day of Service**

Tuesday, September 13th

www.UnitedWayOfChathamCounty.org/DayOfService

#### United Way of Chatham County



# **Questions?**

Katie Childs Executive Director United Way of Chatham County Katie@UnitedWayofChathamCounty.org (919) 542-1110 – Office Phone (919) 200-3670 – Cell Phone 15 partner agencies have UNITED with us to enable lasting change in Chatham County by focusing on:



Boys & Girls Club of Central Carolina Chatham County 4-H Chatham County Partnership for Children Communities In Schools of Chatham County The Learning Trail



#### HEALTH

Chatham Cares Community Pharmacy Chatham County Council on Aging El Futuro Piedmont Health Services



#### FINANCIAL STABILITY

Chatham County NC Homeless Shelters Chatham Literacy Chatham Trades CORA Food Pantry Salvation Army West Chatham Food Pantry