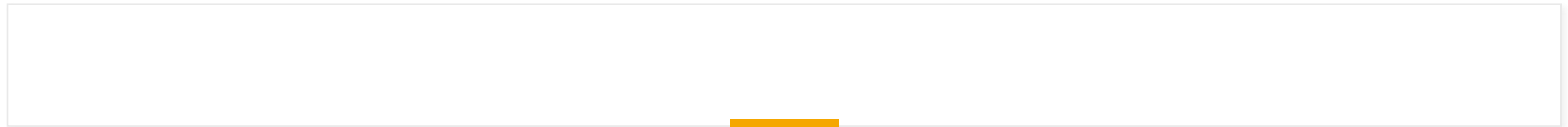


**United Way of
Chatham County**



Vision



We envision a community in which all residents have access to the necessary resources to thrive.

Mission



To address the most critical needs of county residents.

37 Years of Stewardship

United Way's nonprofit funding process is focused on meeting the human and social service needs of the Chatham County community by providing financial support to the most effective nonprofit programs.

United Way of Chatham County (UWCC) has been the custodian of public philanthropy for the last 37 years.

United Way Leadership



- Katie Childs, Executive Director
- Alane Coore, Finance Officer
- Shelley Smith, Outreach Coordinator
- Board of Directors - 16 Members



What Does United Way Do?

- Fundraising
- Annual Allocations
- Issue Based Grants – new in 2021
- Manages 211 with partnership with Chatham County Health Department
- Co-facilitates the Housing and Homelessness group with Stephanie Watkins Cruz
- Chairs H&H subcommittee with service providers



COVID-19 Response Fund

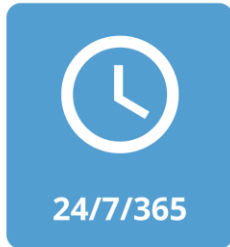
- Launched March 2020, prior to County COVID-19 response funding
- Donations from businesses and individuals generated over \$100,000
- Funding supported organizations serving most vulnerable residents – food, rental assistance, prescription assistance, childcare and mental health

2021 Issue Based Grant

- **Communities in Schools** High School Success Coach Program at Jordan Matthews High School – 40 students served
- **The Boys & Girls Club of Central Carolinas** Bridge the Gap Program at Wren Family Center & Power Hour Program at Pittsboro Club – 90 children served each day
- **Love Chatham** Emergency Shelter, Clothing and Food
 - In 2021, LC transitioned 8 families from emergency housing to permanent residences; sheltered 1,030 individuals (445 families) in local hotels; served 1,306 individuals (415 families) with food from food pantry.



NC 211 is...



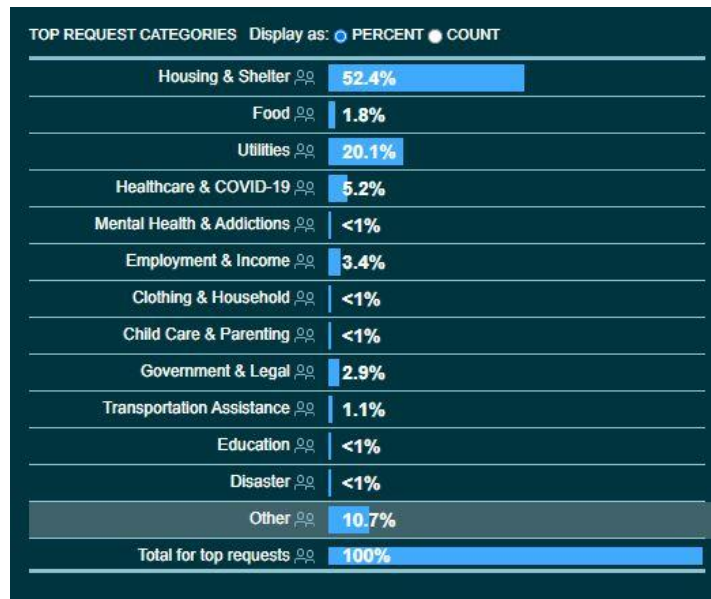
NC 211

- Partnership between UWCC and Chatham County Health Department
- State-wide initiative supported by UWNC
- What is 211?
- How does it help UWCC and its agencies?
- **Calls for housing assistance** – rent & mortgage assistance, and calls for a homeless shelter or emergency housing – **increased 182% since August 2019**

211 Calls for Chatham County

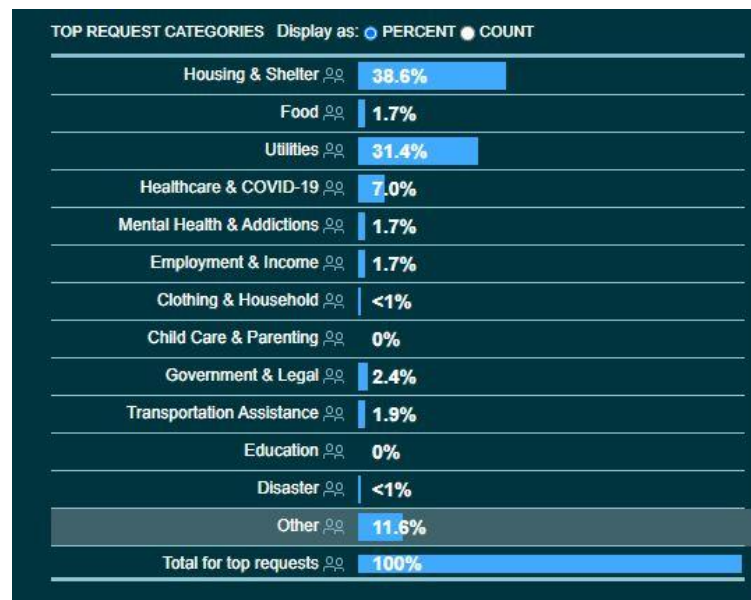
2021 Calendar Year

72% of calls were for housing/shelter & utilities



YTD 2022

60% of calls are for housing/shelter & utilities





Housing Working Group

- UWCC co-facilitates the Housing and Homelessness group with Stephanie Watkins Cruz
 - Create an understanding of the need
 - Establish a coordination of efforts to align resources and best utilize public and private dollars to support the community by addressing gaps in service
 - Develop tangible, long-term solutions to end crisis for unsheltered Chatham County citizens
- Monthly meeting with volunteers, service providers, and county, regional and state organizations
- UWCC leads service provider subcommittee, composed of DSS, CPCA, Salvation Army and Love Chatham

Housing Working Group – Key Findings

- Funding shortage for all housing/emergency housing & assistance agencies
- Weekly cost to house one family in hotel room is almost \$400
- CORA is reporting that 42% of clients in the last year have utilized their services to reallocate income to housing expenses
- Lack of centralized data



Day of Service – Tuesday, September 13th

- Chatham County's largest community service day
- 9 projects across the county
- Large volunteer groups from years past and current year include the entire student body of The School for Science and Engineering, The Chatham County Sheriff's Office, Carolina Civil Works, Edward Jones, Duke Energy, Rotary Club of Pittsboro, Carolina Meadows and Galloway Ridge



2022 Day of Service

Tuesday, September
13th

www.UnitedWayOfChathamCounty.org/DayOfService

**United Way of
Chatham County**



Questions?

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Executive Director
United Way of Chatham County
Katie@UnitedWayofChathamCounty.org
(919) 542-1110 – Office Phone
(919) 200-3670 – Cell Phone

**15 partner agencies have UNITED with us to
enable lasting change in Chatham County
by focusing on:**



EDUCATION

Boys & Girls Club of Central Carolina
Chatham County 4-H
Chatham County Partnership for Children
Communities In Schools of Chatham County
The Learning Trail



HEALTH

Chatham Cares Community Pharmacy
Chatham County Council on Aging
El Futuro
Piedmont Health Services



FINANCIAL STABILITY

Chatham County NC Homeless Shelters
Chatham Literacy
Chatham Trades
CORA Food Pantry
Salvation Army
West Chatham Food Pantry