

**From:** [Jenifer Johnson](#)  
**To:** [Jenifer Johnson](#)  
**Subject:** Carol A Brainard Advisory Committee Application - Planning  
**Date:** Friday, January 24, 2025 4:39:51 PM

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Name: Carol A Brainard

Home Address: 439 N Serenity Hill Circle, Chapel Hill, NC 27516

Mailing Address: 439 N Serenity Hill Circle, Chapel Hill, NC 27516

Home Phone: 919-452-2590

Cell Phone: 919-452-2590

Email Address: [cabrainard@gmail.com](mailto:cabrainard@gmail.com)

What District do you reside in? District 3

Are you currently serving on a board or committee in Chatham County? No

If yes, which ones?

Please select up to THREE boards or committees on which you are willing to serve: Planning Board

Why do you wish to serve in this capacity? I am interested in becoming a member of the Chatham County Planning Board because I care about the future of our community. How we use our land—for private and affordable housing, for public and commercial development, as well as for the protection and use of our natural areas and resources—is pivotal to our community's culture and well-being. I have recently learned about The Chatham County Comprehensive Plan, setting forth policy goals and implementation steps for the next 25 years. The presentation of that plan at a commissioners meeting is what initially sparked my interest in becoming a member of the planning board. I would welcome the opportunity to participate in addressing the ongoing challenges and trade-off decisions inherent in implementing such a plan. I would also, then, be helping to inform and advise the county commissioners in their effort to make the best possible decisions in representing all residents of the county.

Education/Experience: During COVID in 2022, I decided to wind down my career as an executive coach and leadership consultant. I have lived in Chatham County since 2014 and now, as a recent retiree, I have the time and energy to get much more involved in my community. While my highest level of education is MBA and I lack specific education or experience related to the work of the planning board, I am very interested in learning and eager to contribute. I currently live in Briar Chapel, but I am moving in March to Encore at Chatham Park, which is why I am applying for the District 2 role on the planning board.

Name of Employer: Brainard Consulting LLC. Self-Employed.

Address of Employer: 439 N Serenity Hill Circle, Chapel Hill, NC 27516

Position: President

Work Phone: 919-452-2590

Civic Involvement: Chatham Arts Council

Gender: Female

Ethnic Origin/Race: White\_non-Hispanic

Year of Birth: 1949

Attachments: {"file\_upload":

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January 24, 2025

## Letter of Interest for Chatham County Planning Board

I am writing to express my interest in becoming a member of the Chatham County Planning Board because I care deeply about the future of our county. How we use our land—for private and affordable housing, for public and commercial development, as well as for the protection and use of our natural areas and resources—is pivotal to our community's culture and well-being.

Recently, I attended meetings of the planning board and county commissioners that addressed the rezoning request submitted by Summit Church of Chapel Hill. I was very impressed by the process and the careful attention both the planning board and commissioners gave to considering the issues and making their decisions. It was at the commissioners meeting that I learned of The Chatham County Comprehensive Plan, setting forth policy goals and implementation steps for the next 25 years. The presentation of that plan is what initially sparked my interest in the planning board as a possible opportunity for me to participate in addressing the ongoing challenges and trade-off decisions inherent in implementing such a plan. I would also, then, have a role in helping to inform and advise the county commissioners in their effort to make the best possible decisions, representing all residents of the county.

My professional background is as President of Brainard Consulting LLC where for over 30 years I provided executive coaching and leadership consulting services to corporations, government, non-profits and large urban school districts. During COVID in 2022, I decided to wind down my career and now, as a recent retiree, I have the time and energy to get much more involved in my community. While my highest level of education is MBA and I lack specific education or experience related to the work of the planning board, I am very interested in learning and eager to contribute.

I have lived in Chatham County since 2014. I currently live in Briar Chapel, but I am moving in March 2025, to Encore at Chatham Park, which is why I am applying for the District 2 role on the planning board.

Thank you for considering my application. I look forward to the opportunity to serve Chatham County.

Sincerely,  
Carol Brainard