



Keep NC Beautiful
All Ways Green

KEEP AMERICA BEAUTIFUL AFFILIATE

Established in 1984; KAB certified in 1990

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KEEP AMERICA BEAUTIFUL AFFILIATE

Purpose

Grow the affiliate network
Provide support and assistance
Facilitate grant programs



KEEP AMERICA BEAUTIFUL AFFILIATE



38 KAB Affiliates
Representing 34 Counties

The 5 most popular opinions on ending litter

#1 – We need more signs



#2

“Teach the children”

Always have...Always will



#3

“Make the Inmates Clean It Up”

Weather permitting inmates conduct roadside cleanups daily, but at a cost.



#4

“Write ‘em tickets”



#5

“Get after McDonald’s”

“You bought it – it’s yours



The need is for a comprehensive Litter Prevention Plan that addresses:

- Cleanups
- Prevention/Education
- Promotion
- Enforcement
- Legislation



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Annual Tarp Day

Since 2007, more than 50,000 free
8' x 10' tarps have been distributed to
NC KAB Affiliate Counties

Tarp Day Photos





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America Recycles Day (ARD)





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Biannual “Most Unusual Litter” Contest

1 st Prize	\$250
2 nd Prize	\$100
3 rd Prize	\$50

Most Unusual Litter Contest Photos





\$500 Community Improvement Grants

Affiliates
Non-Profit/Government
Schools/Youth Groups
Individuals

Community Improvement Grant Photos



Cigarette Litter will COST YOU
No Ifs Ands or BUTTS



**Save Your...
Money.
Water.
Earth!**

a PSA from
Exploris
Middle School

With
The City of Raleigh
&
Antelope

FINE for LITTERING: \$250
BUTTS in Watershed: YUK!
Clean PLANET: PRICELESS!

YouTube f QR



Great American Cleanup – NC Affiliate Reports

- Volunteers: 89,428
- Volunteer Hours: 356,0589
- Pounds of Litter picked up: 4,485,200
- Trees planted: 1,810
- Flower bulbs planted: 425,000

High School Students Volunteering for the 2016 GAC





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Thank you – Chatham County – for
your interest in affiliation!