

Chatham County Welcome Center

A Collaborative Project Presented by Main Street Pittsboro

Main Street Pittsboro Recognizes

- ▶ Chatham County is one of the State's fastest growing counties
- ▶ Increasing numbers of new visitors and residents are curious to know more about Chatham County and Pittsboro
- ▶ Cross promotion of towns, attractions and businesses throughout the county will strengthen the attraction of visitors to Pittsboro and all of Chatham County.
- ▶ There is no central, convenient location to stop, ask questions, collect information and promote

We Further Recognize

In 2018, Chatham County saw \$36.89 million in visitor spending

This spending translated into \$680,000.00 in tax revenue

It is beneficial to the County and its taxpayers, businesses and organizations to increase these numbers

Therefore,
Main Street Pittsboro is proposing to lease and
convert a vacant downtown Pittsboro
storefront to become the
Chatham County Welcome Center.



Location

Within the County Seat
37 Hillsboro St, Pittsboro

Located on the Courthouse Circle

- ▶ Highly visible and easily accessible
- ▶ 15,000 vehicles pass by per day
- ▶ Thousands of people attend area events just outside its doors



Office Space

The center will have office space for 3 collaborating organizations with the shared goals of economic vitality through tourism and attracting, informing and directing visitors and residents to businesses, attractions and events.

We are seeking strategic collaboration

Main Street Pittsboro

Chatham Chamber of Commerce

Chatham County



It is our endeavor to create a center which

- ▶ Communicates through its design, the character of Chatham County
- ▶ Provides a welcoming and comfortable space for visitors
- ▶ Provides Interaction with trained staff as well as a self-serve kiosk



Napa Valley Visitors Center



Roanoke Rapids Visitors Center

It is our endeavor to create a center which

- ▶ Provides an interactive experience through online tours and photo-op murals



Angel Wings Mural
Nashville, Tn.

Public Support

This project has financial and public support from numerous organizations which include (but are not limited to):

- The Town of Pittsboro
- Pittsboro Business Association
- Chatham Economic Development Corporation
- Chatham Park Investors
- MOSAIC – Lee-Moore Development
- The Pittsboro Roadhouse
- Pittsboro ABC Board
- SOCO
- The Beverage District
- The Abundance Foundation

This is a promising project with the potential to build upon the work of the Pittsboro-Siler City Convention & Visitors Bureau, the Chatham Chamber of Commerce and Main Street Pittsboro. We hope that you will vote to collaborate with us.